

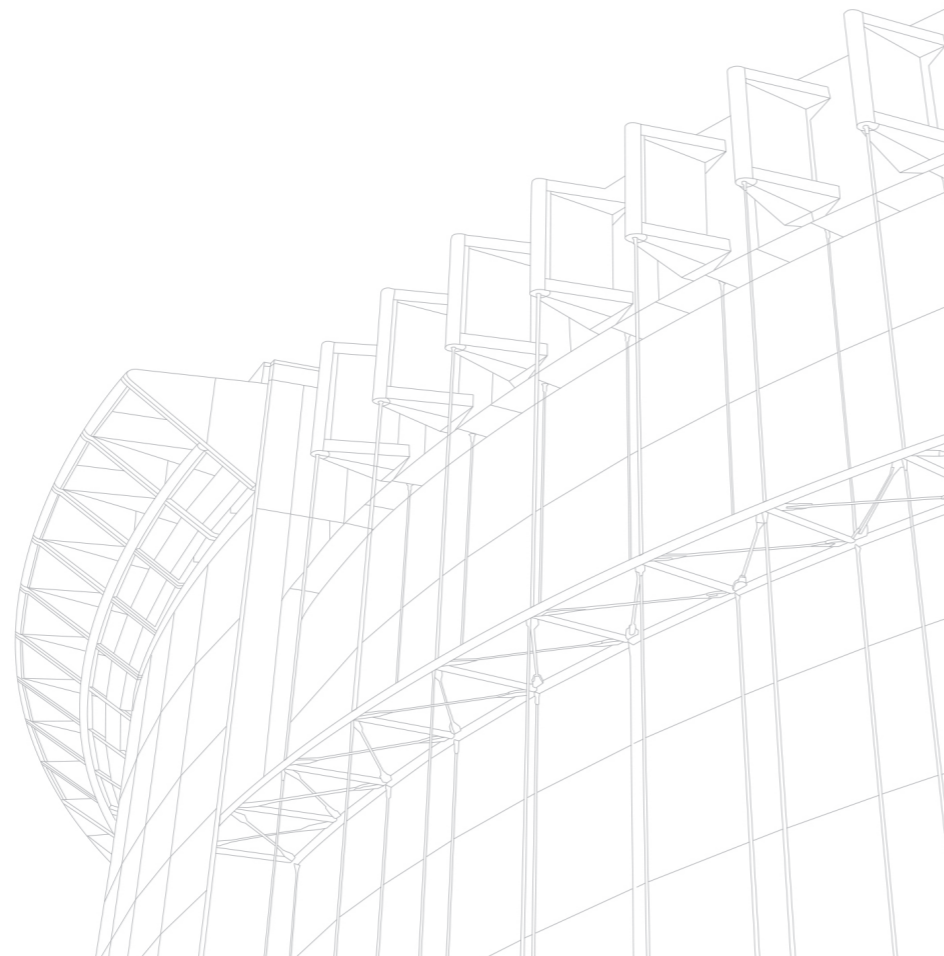
## Coex FACILITY GUIDE

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Coex Infrastructure

Coex FACILITY GUIDE | ENGLISH

# FACILITY GUIDE



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## Contact Details

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## Memberships

Coex is a member of the following professional organizations:

### International

AFECA (Asian federation of Exhibition & Convention Associations)  
AIPC (International Convention Center Association)  
ICCA (International Congress & Convention Association)  
UFI (Union des Foires Internationales)  
WTCA (World Trade Center Association)

### Domestic

AKEI (Association of Korean Exhibition Industries)  
KAPCO (Korea Association of PCO)  
KMA (Korea MICE Association)  
KEOA (Korea Exhibition Organizers Association)  
KITA (Korea International Trade Association)  
SMA (Seoul MICE Alliance)  
Association of Korea Exhibition Center

# ABOUT Coex

## Coex, a future-focused leader of the MICE industry

The Coex Center is comprised of four stories above ground with a total of 36,007m<sup>2</sup> of exhibition space and a floor area of 460,000m<sup>2</sup>.

Four specialized exhibition halls can be partitioned into a total of 9 separate rooms, and includes a convention hall with space for up to 7,000 people. The Coex Center also boasts 55 meeting rooms and office space equipped with state-of-the-art facilities and a cutting edge building management system.

Coex has evolved into a leading culture-business platform, propelled by the opening of the new Coex Mall in 2014 and SM Town in 2015, and the designation of Gangnam as a 'Special Tourist Zone' dedicated to the MICE industry.

## Events at Coex

Coex's state-of-the-art infrastructure and spacious conference rooms and exhibition halls attract many high-profile, large scale events to the center. In November 2010, Coex hosted the world's 20 most powerful leaders during the G20 Seoul Summit. Renowned for its expertise, Coex again hosted the leaders of 53 countries successfully during the Seoul Nuclear Security Summit in 2012. Coex's strategic location in Seoul is one of its pull-factors for event organizers and participants. The city's infrastructure and convenience is unbeatable, and recent years have seen vast developments in offerings for international convention guests. With its 600-year history and refined modernity including IT power and K-Pop culture, Seoul became a UNESCO City of Design in 2010 and, was listed No. 3 in New York Times' list of Must-See destination.



## Secured Events by Coex

- 2019 | International Bar Association Annual Conference (6,000 pax)
- 2020 | International Congress of the International Radiation Protection Association (4,000 pax)
- 2021 | The meeting of the World Federation of Neuro-Oncology Society (2,000 pax)
- 2022 | Asian-Australasian Congress of Anaesthesiologists (3,000 pax)

## Hosted Events by Coex

- 2000 | ASEM (Asia-Europe Summit, 7,000 pax)
- 2002 | World Cup Media Center
- 2007 | World Lung Cancer Congress (5,500 pax)
- 2010 | G20 Seoul Summit (15,000 pax)
- 2016 | 94th General Session & Exhibition of the International Association of Dental Research (12,000 pax)
- 2017 | UIA World Congress of Architects and General Assembly (6,000 pax)
- 2018 | The 24th Int'l Union of Biochemistry and Molecular Biology Seoul Congress (6,000 pax)
- 2011 | World Congress on Dermatology (12,000 pax)
- 2012 | Seoul Nuclear Security Summit (10,000 pax)
- 2014 | Air Cargo Forum (5,000 pax)
- 2015 | World Allergy Congress (4,000 pax)

The center of  
Asia's MICE business

**Korea's premier  
MICE cluster combining  
entertainment and  
business**

## Coex INFRASTRUCTURE

The Coex Convention & Exhibition Center in Seoul is Korea's premier events venue, providing more than 30 years of experience and know-how in the domestic and international MICE industry. Coex is conveniently located in the heart of Seoul's business district with major 5-star hotels, a huge shopping mall, convenient transportation linkage, and an advanced IT infrastructure to ensure that all your needs are met right here under one roof.



### Meeting Rooms & Exhibition Halls

4 exhibition halls (36,007m<sup>2</sup>) & 55 meeting rooms

### Hotels

Grand InterContinental Seoul Parnas (517 rooms)  
InterContinental Seoul Coex (656 rooms)  
Oakwood Premier Coex Center (280 rooms)

### Entertainment

Seven Luck Casino  
SMTown@Coex Artium & Art Hall  
Coex Aquarium  
Megabox Multiplex (16 screens)

### Transportation

City Airport Terminal  
Subway Line No. 2, No. 9

### Shopping

Starfield Coex Mall  
Lotte Duty-Free Store  
Hyundai Department Store  
Parnas Mall

## TRANSPORTATION

### From Incheon International Airport

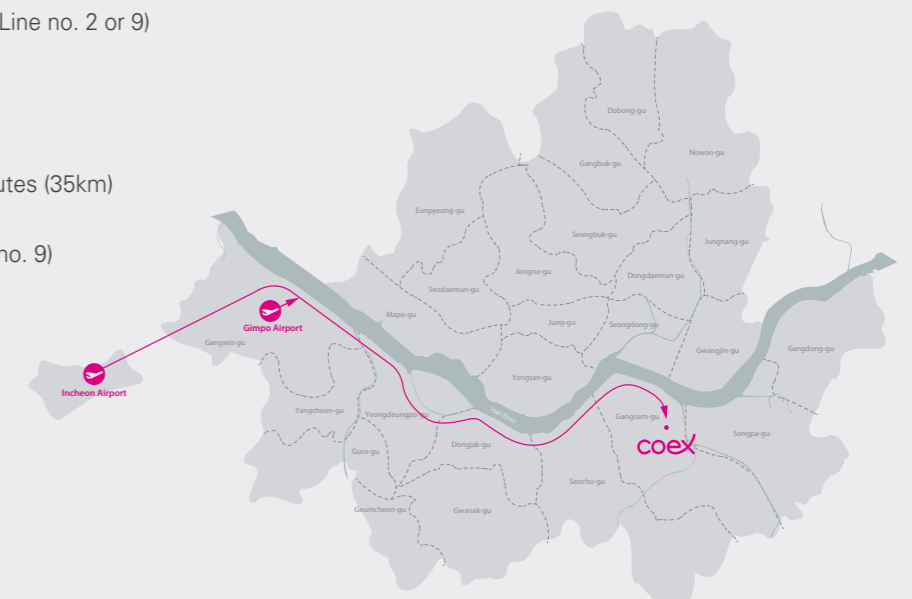
**By Limousine Bus** : Approximately 65-80 minutes (70km)  
**By Taxi** : Approximately 60 minutes  
**By Subway** : Approximately 100-110 minutes (Line no. 2 or 9)

### From Gimpo Airport

**By Limousine Bus** : Approximately 45-55 minutes (35km)  
**By Taxi** : Approximately 60 minutes  
**By Subway** : Approximately 65 minutes (Line no. 9)

### By Subway

**Line no. 2** Samseong Station Exit 5-6  
**Line no. 9** Bongeunsa Station Exit 7



# Coex MICE CLUSTER

The World Trade Center Coex MICE Cluster (CMC) includes 13 of the World Trade Center site's leading business travel and events facilities offering optimal services to domestic and global business travelers. Included in the Coex MICE Cluster is a MICE lounge and information office, new Starfield Coex Mall, collaborative grand sales and accommodation offers, tax exemption opportunities, and much more, making the CMC an unbeatable destination for business guests. All-in-one cooperative marketing and management strategies enhance the World Trade Center's entertainment, shopping, business, transportation, and accommodation services, while travel packages and facilities for guests improve the Coex experience.



**190,386 m<sup>2</sup>**

A micro-city with an area of 190,386m<sup>2</sup>



**47,621 m<sup>2</sup>**

Featuring 47,621m<sup>2</sup> of convention space



**19,780 people**

A variety of 111 meeting spaces for up to 19,780 people



**1,453 rooms**

3 five-star hotels on-site with 1,453 guest rooms



**90 times**

90 Airport limousine buses travel daily between the World Trade Center Seoul and Incheon/Gimpo International Airport



**1,166 people**

Premium casino with a capacity of 1,166



**13,578 people**

181 different food & beverage options for up to 13,578 people



**1,163 stores**

Unlimited shopping from 1,163 stores



**3,486 seats**

Multiplex with 3,486 seats



**365 days**

The CMC is open 365 days a year



**40,000 Creatures**

Aquarium with 40,000 under water creatures

**CMC is the leading comprehensive MICE complex in Korea**

## HOTELS NEAR THE Coex CENTER

★★★★★

01	Grand Intercontinental Seoul Parnas	521, Teheran-ro, Gangnam-gu	www.grandicparnas.com	+82 2 559 7777
02	Intercontinental Seoul Coex	524, Bongeunsa-ro, Gangnam-gu	www.iccoex.com	+82 2 3452 2500
03	Oakwood Premier Coex Center	46, Teheran-ro 87-gil, Gangnam-gu	www.oakwoodpremier.co.kr	+82 2 3466 7000
04	Le Méridien Seoul	120 Bongeunsa-ro, Gangnam-gu	www.lemeridienseoul.com	+82 2 3451 8000
05	Park Hyatt Seoul	606, Teheran-ro, Gangnam-gu	seoul.park.hyatt.com	+82 2 2016 1234
06	Lotte Hotel World	240, Olympic-ro, Songpa-gu	www.lottehotel.com/world	+82 2 419 7000
07	JW Marriott Seoul	176, Sinbanpo-ro, Seocho-gu	www.jw-marriott.co.kr	+82 2 6282 6262
08	Sheraton Seoul Palace Gangnam Hotel	160, Sapyeong-daero, Seocho-gu	www.sheratonseoulpalace.com	+82 2 532 5000
09	Signiel Seoul	300, Olympic-ro, Sonpa-gu	www.lottehotel.com/signielseoul	+82 2 3213 1000

★★★★

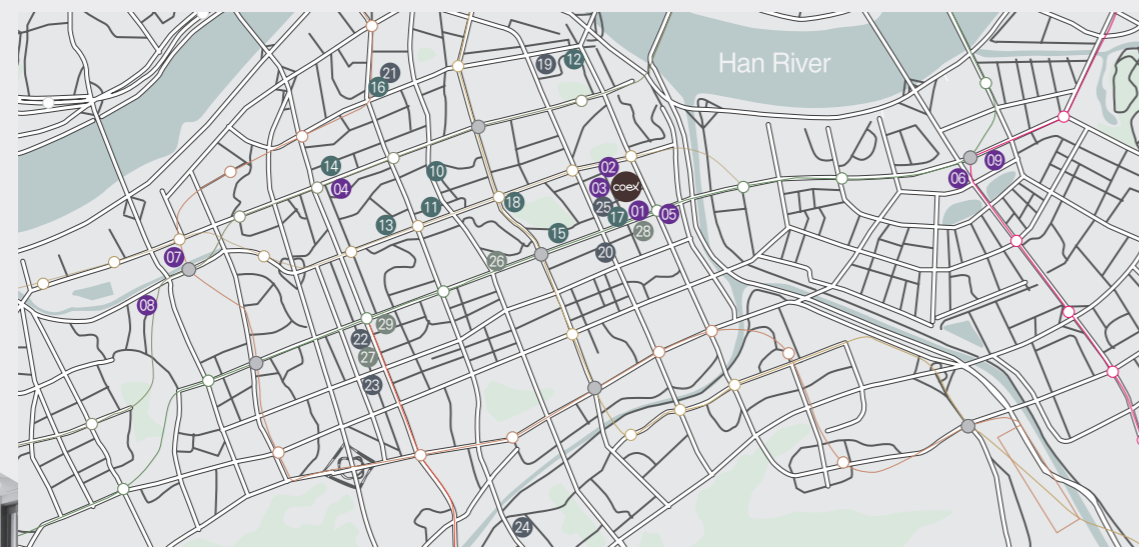
10	Imperial Palace Seoul	640, Eonju-ro, Gangnam-gu	www.imperialpalace.co.kr	+82 2 3440 8000
11	Glad Live Gangnam	223, Bongeunsa-ro, Gangnam-gu	www.gladlive-hotels.com	+82 2 6177 5000
12	Hotel Prima	536, Dosan-daero, Gangnam-gu	www.prima.co.kr	+82 2 6006 9114
13	Hotel Riviera	737, Yeongdong-daero, Gangnam-gu	www.hotelriviera.co.kr	+82 2 541 3111
14	Hotel Foreheal	117, Hakdong-ro, Gangnam-gu	www.foreheal.com	+82 2 511 8810
15	L7 Gangnam	415, Teheran-ro, Gangnam-gu	www.lottehotel.com/l7/gangnam	+82 2 2011 1007
16	Four Points by Sheraton Gangnam	203, Dosan-daero, Gangnam-gu	www.fourpointsseoulgangnam.co.kr	+82 2 2160 8900
17	Hotel Peyto Samseong	9, Teheran-ro 87-gil, Gangnam-gu	www.peytohotel.com	+82 2 6202 2000
18	Ramada Seoul	410, Bongeunsa-ro, Gangnam-gu	www.ramadaseoul.co.kr	+82 2 6936 8100

★★★

19	Hotel Entra	508, Dosan-daero, Gangnam-gu	www.entrahotel.com	+82 2 500 1500
20	IBIS Styles Ambassador Gangnam	431, Samseong-ro, Gangnam-gu	ibisstyles.ambatelen.com/gangnam	+82 2 3454 1101
21	Hotel Sunshine	205, Dosan-daero, Gangnam-gu	www.hotelsunshine.co.kr	+82 2 548 8222
22	Coatel	11, Gangnam-daero 53-gil, Seocho-gu	www.coatel.co.kr	+82 2 6288 3333
23	Urban Place Gangnam	30, Hyoryeong-ro 77-gil, Seocho-gu	www.urbanplaces.co.kr	+82 2 3474 3399
24	Hotel Denim	66, Nonhyeon-ro, Gangnam-gu	hoteldenim.com	+82 2 2058 1000
25	Hotel URI&	96, Samseong-ro, Gangnam-gu	www.uri-nhotel.com	+82 2 500 2300

### Residences

26	Hotel ArtnouveauSeocho	357, Seocho-daero, Seocho-gu	www.artnouveauseocho.com	+82 02 560 7101~3
27	Gangnam Artnouveau City Hotel	49, 74 gil, Seocho-daero, Seocho-gu	www.gnanhotel.com	+82 2 580 750
28	ETIS Residence	13, Teheran-ro 92-gil, Gangnam-gu	N/A	+82 2 539 9080
29	Blooming Serviced Residence Hotel	3-4, 28gil, Tehaeran-ro, Gangnam-gu	www.bloominghouse.co.kr	+82 070 7204 2500



## SHOPPING

Starfield Coex Mall is the largest underground shopping mall in Asia, with over 165,000 square meters of shops, restaurants, cafes, and entertainment connecting directly to the Coex Center. Starfield Coex Mall attracts over 300,000 visitors every weekend, and is a convenient dining and shopping destination for event guests.

Starfield Coex Mall  
Hyundai Department Store  
Lotte Duty Free  
Parnas Mall



## ENTERTAINMENT

### SM Town@Coex Artium and SM Town

In 2014, one of Korea's top music agencies, SM Entertainment, launched the very first 'SM Town' within the CoexArtium theater building. SM Town offers K-Pop fans from around the world an exclusive peek into the lives of famous Korean music artists and celebrities. Its musical theater has 808 seats and shows star-studded Korean musicals as well as international performances.

### Seven Luck Casino

Seven Luck is a 3-story casino equipped with more than 200 table games and machines. The casino is open exclusively to international visitors and offers 5 VIP rooms with luxury service and privacy.

### Coex Aquarium

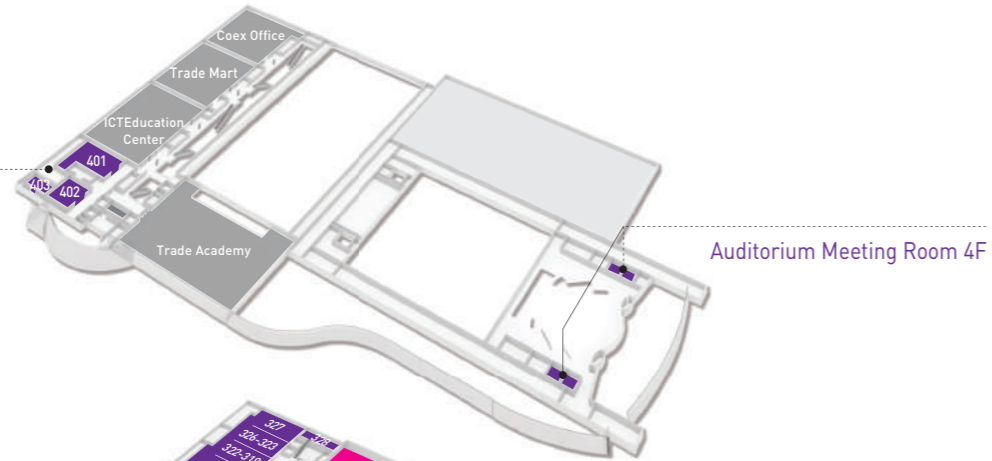
Coex Aquarium is Seoul's top marine theme park where you can meet 40,000 sea creatures



# FACILITY OVERVIEW

## 4F

Conference Room (South) 4F  
401-403

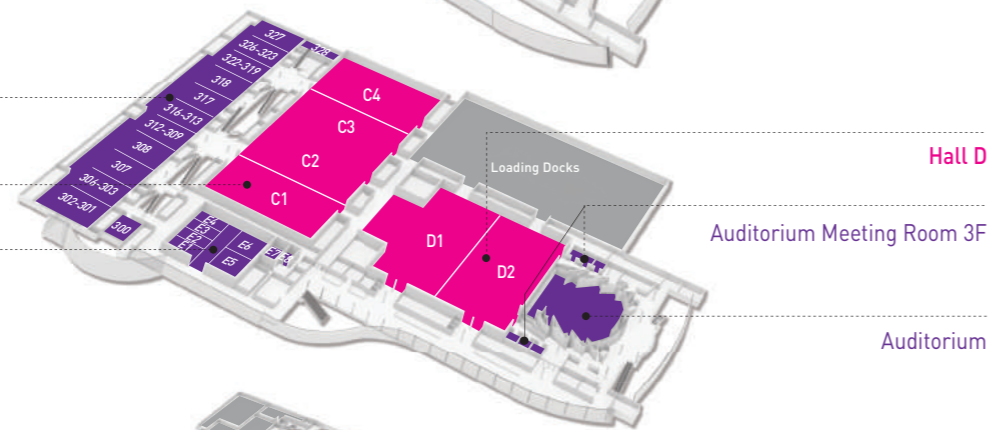


## 3F

Conference Room (South) 3F  
300-328

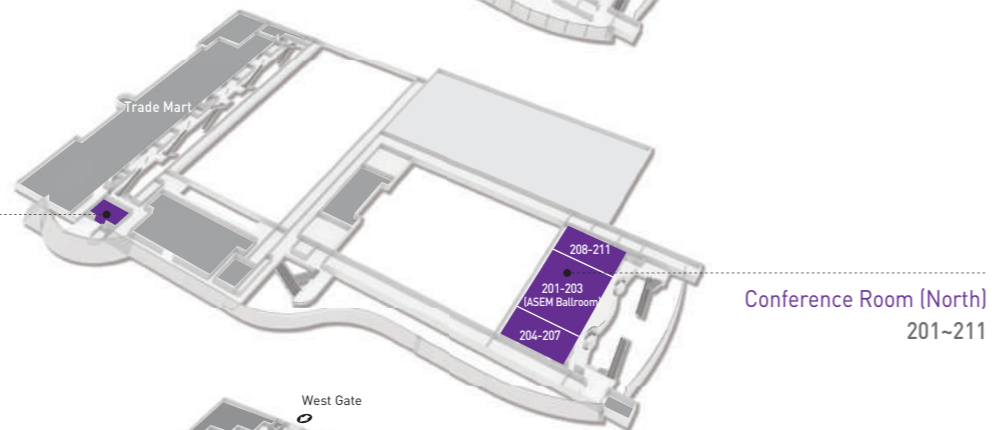
Hall C

Conference Room E (Hall E)



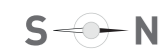
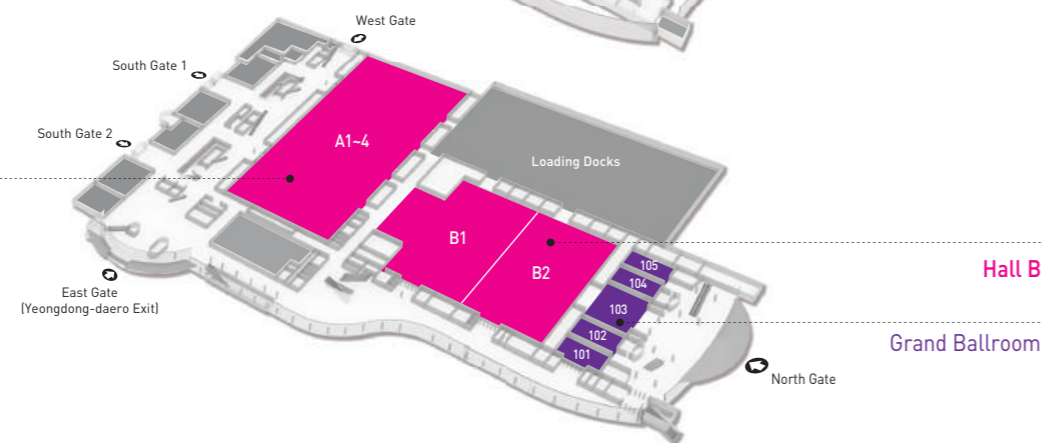
## 2F

Coex Art Hall



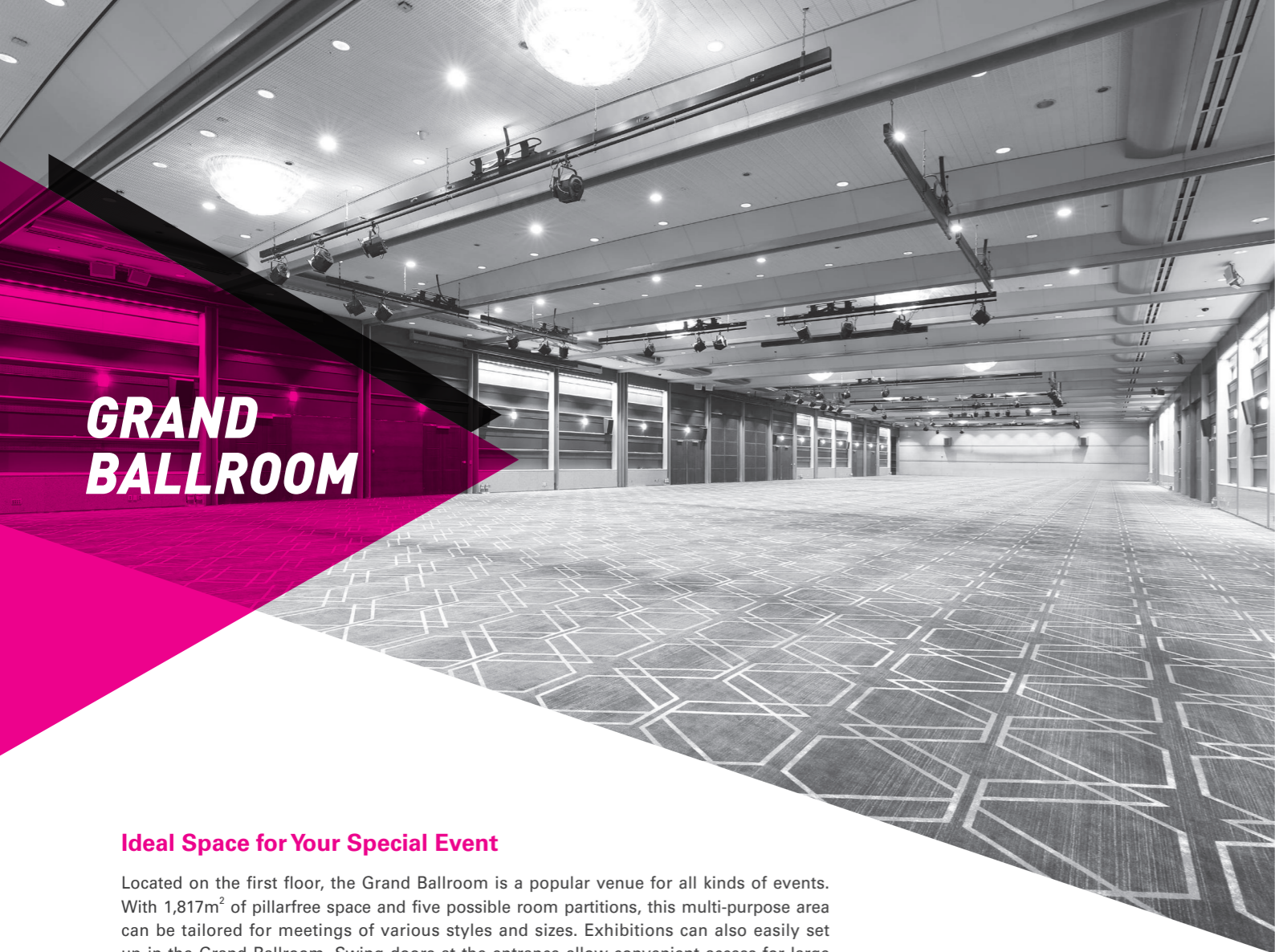
## 1F

Hall A



## Coex FACILITY

- 
- GRAND BALLROOM
- CONFERENCE ROOM (NORTH)
- AUDITORIUM
- CONFERENCE ROOM E (HALL E)
- CONFERENCE ROOM (SOUTH) 3F
- CONFERENCE ROOM (SOUTH) 4F
- HALL A
- HALL B
- HALL C
- HALL D



# GRAND BALLROOM

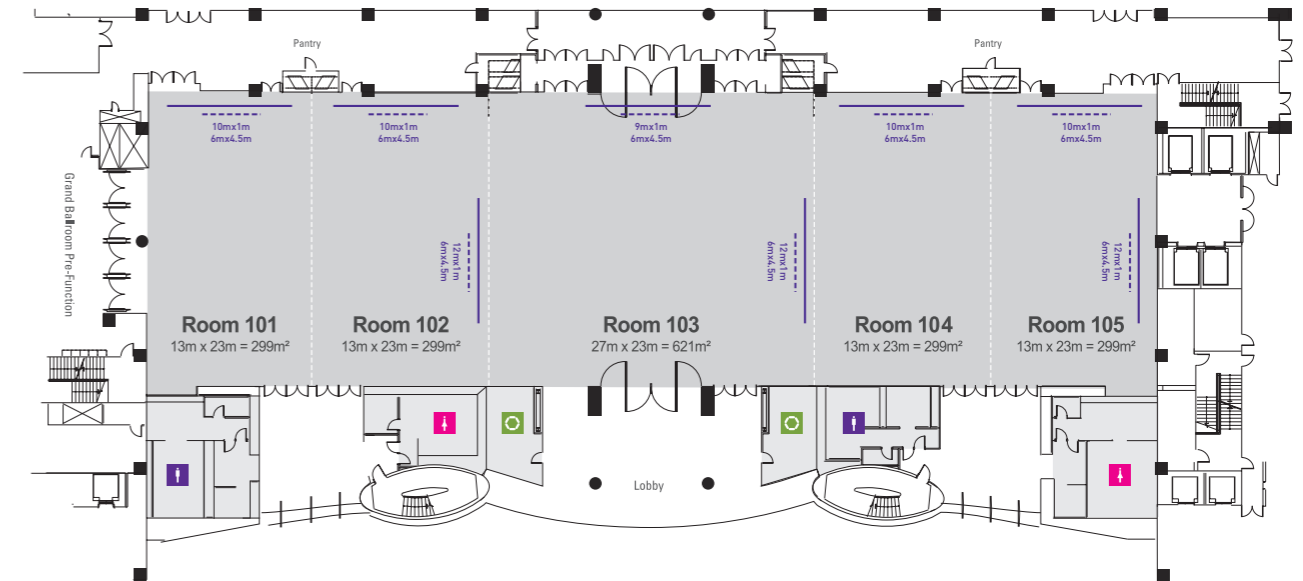
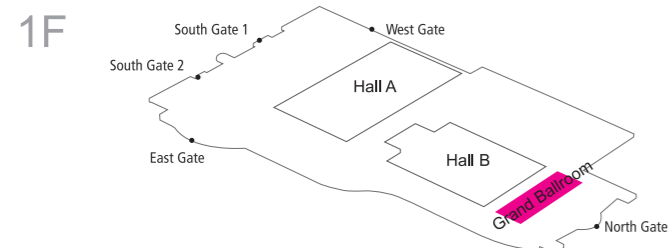
## Ideal Space for Your Special Event

Located on the first floor, the Grand Ballroom is a popular venue for all kinds of events. With 1,817m<sup>2</sup> of pillarfree space and five possible room partitions, this multi-purpose area can be tailored for meetings of various styles and sizes. Exhibitions can also easily set up in the Grand Ballroom. Swing doors at the entrance allow convenient access for large crowds. The spacious and attractive lobby can be used for registration areas, coffee breaks, poster sessions, and receptions. On each side of the main entrance there is a room that can be used as office or reception space. There are also a control room, translation booths, automatic screens, state-of-the-art A/V systems, and lighting systems to accommodate all your needs for the perfect occasion.

Another advantage of the Grand Ballroom is its close proximity to a major five-star hotel, the Coex InterContinental Hotel, making it ideal for international conferences. In addition, the glass wall in the lobby at the main entrance presents a stunning view of a Buddhist temple.

Venue	Dimensions		Area		Capacity		
	W x L x H (m)	W x L x H (ft)	m <sup>2</sup>	ft <sup>2</sup>	CL	TH	BQ
101	13x22.3x4.5	42.7x73.2x14.8	299	3,218	144	300	150
102	13x22.3x4.5	42.7x73.2x14.8	299	3,218	144	300	150
103	26.9x22.3x4.5	88.3x73.2x14.8	621	6,684	300	600	300
104	13x22.3x4.5	42.7x73.2x14.8	299	3,218	144	300	150
105	12.9x22.3x4.5	42.3x73.2x14.8	299	3,218	144	300	150
101-105	79x22.3x4.5	259.2x73.2x14.8	1,817	19,558	900	1,800	900

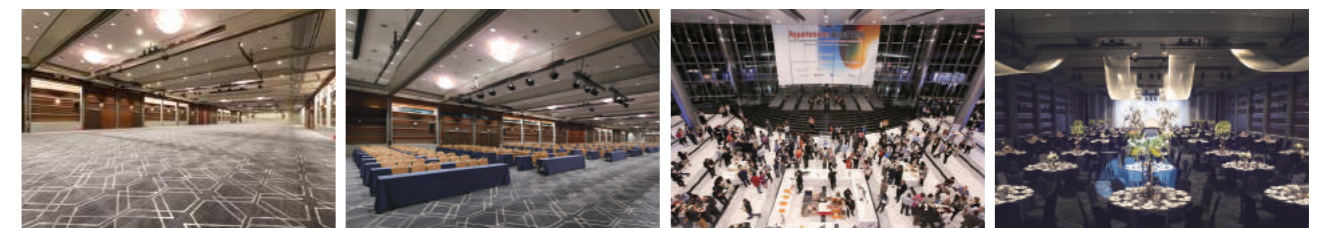
Location



- Men's Washroom
- Women's Washroom
- Multi-Purpose Room
- Batten Screen

## Details

- |                    |  |                         |  |
|--------------------|--|-------------------------|--|
| <b>Location</b>    | - 1st floor  | <b>Main Facilities</b>  | - A/V and lighting system<br>- auto screens : (4m x 3m), (6m x 4m)<br>- battens : 9m, 10m, 12m             |
| <b>Floor Space</b> | - 1,817m <sup>2</sup> : partitions into 5 sections | <b>Other Facilities</b> | - column-free<br>- 2 multi-purpose rooms at 21m <sup>2</sup> each, can be used as coat rooms and VIP rooms |
| <b>Use</b>         | - Int'l meetings, banquets, various events, etc.   |                         |  |
| <b>Capacity</b>    | - 80 exhibit booths (3m x 2m), 1,800 people        |                         |  |



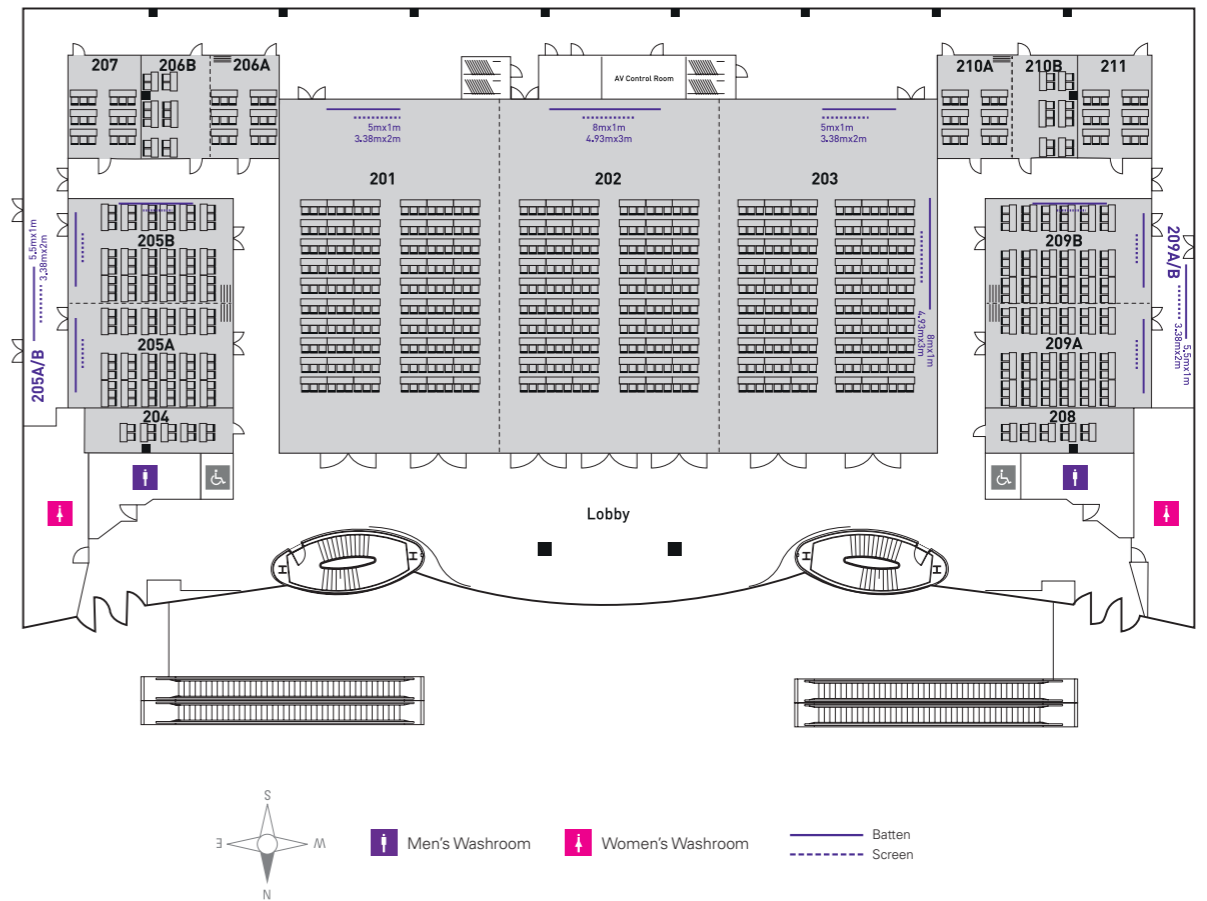
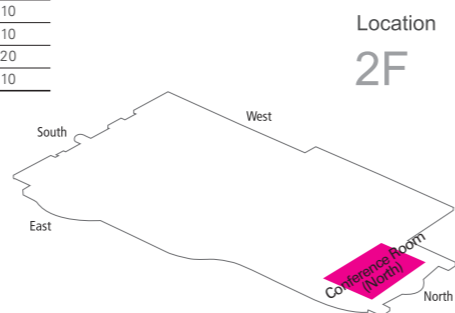




# CONFERENCE ROOM NORTH

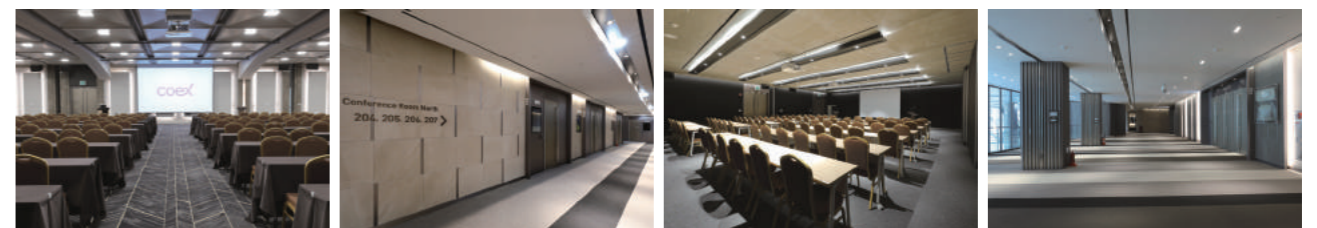
Remodeled in 2018, Conference Room North features asymmetrical meetings rooms on both sides of rooms 201–203 (ASEM Ballroom) in the center. Rooms 201–203 holds a combined theater-style seating capacity for over 900 and has been renamed as the ASEM Ballroom in commemoration of the 3rd ASEM Summit which was hosted here in 2000. The facilities are well-suited for large-scale events, especially when used in accompaniment with the Grand Ballroom on the first floor. The eight small to medium-sized meeting rooms flanking rooms 201-203 can be used not only for seminars and conferences but also as executive offices and waiting rooms.

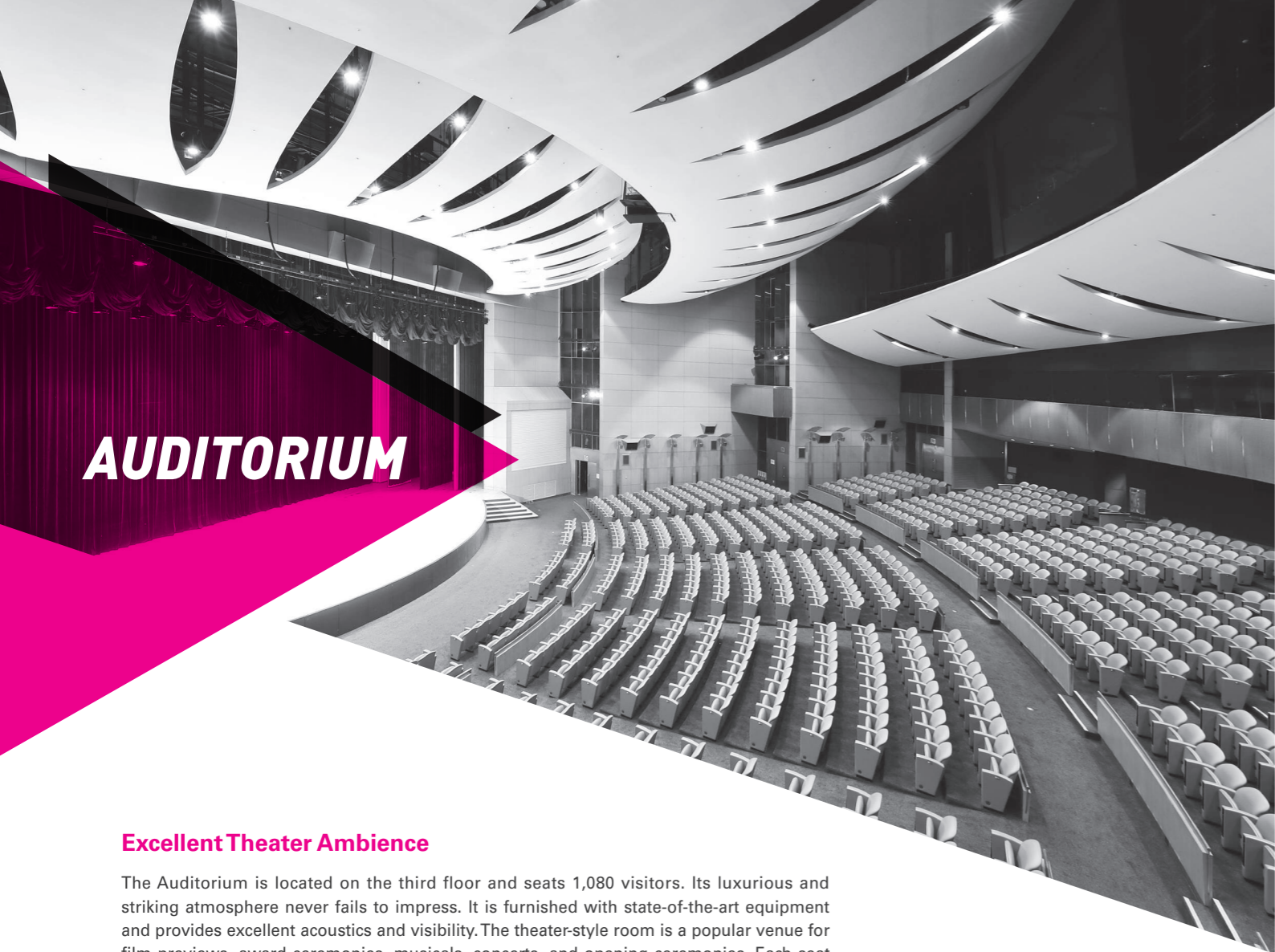
Venue	Dimensions		Area		Capacity		
	W x L x H (m)	W x L x H (ft)	m <sup>2</sup>	ft <sup>2</sup>	CL	TH	BQ
201	14.5x23x3.7	47.6x75.5x12.1	341	3,670	180	300	150
202	15.2x23x3.7	49.9x75.5x12.1	341	3,670	180	300	150
203	14.5x23x3.7	47.6x75.5x12.1	341	3,670	180	300	150
201-203 (ASEM Ballroom)	44.2x23x3.7	145x75.5x12.1	1,023	11,011	540	900	500-550
204	9.9x2.8x2.9	32.5x9.2x9.5	28	301	10	-	-
205A	11x7x2.9	36.1x23x9.5	77	829	45	80	30
205B	11x7x2.9	36.1x23x9.5	77	829	45	80	30
205	11x14x2.9	72.2x23x9.5	154	1,658	90	160	70
206A	4.7x6.8x2.9	15.4x22.3x9.5	32	344	18	30	10
206B	4.7x6.8x2.9	15.4x22.3x9.5	32	344	14	25	10
206	9.4x6.8x2.9	30.8x22.3x9.5	64	689	32	55	20
207	4.4x6.8x2.9	14.4x22.3x9.5	32	344	18	30	10
208	9.9x2.8x2.9	32.5x9.2x9.5	28	301	10	-	-
209A	11x7x2.9	36.1x23x9.5	77	829	45	80	30
209B	11x7x2.9	36.1x23x9.5	77	829	45	80	30
209	11x14x2.9	72.2x23x9.5	154	1,658	90	160	70
210A	4.7x6.8x2.9	15.4x22.3x9.5	32	344	18	30	10
210B	4.7x6.8x2.9	15.4x22.3x9.5	32	344	14	25	10
210	9.4x6.8x2.9	30.8x22.3x9.5	64	689	32	55	20
211	4.4x6.8x2.9	14.4x22.3x9.5	32	344	18	30	10



## Details

	201–203 (ASEM Ballroom)	204–211
<b>Location</b>	- 2nd floor	- 2nd floor
<b>Floor Space</b>	- 341m <sup>2</sup> (3)	- 28m <sup>2</sup> (2), 32m <sup>2</sup> (2), 64m <sup>2</sup> (2), 154m <sup>2</sup> (2) partitions into 12 sections
<b>Use</b>	- Int'l meetings, banquets, various events, etc.	- Workshops, seminars, executive offices, waiting rooms, etc.
<b>Main Facilities</b>	- A/V system - Projector - Auto screen : 150", 3.38m x 2m (201, 203) 200", 4.93m x 3m (202, 203)	<b>Main Facilities</b> - A/V system (205, 209) - Projector (205, 209) - Auto screen : 150", 3.38m x 2m (205, 209)





# AUDITORIUM

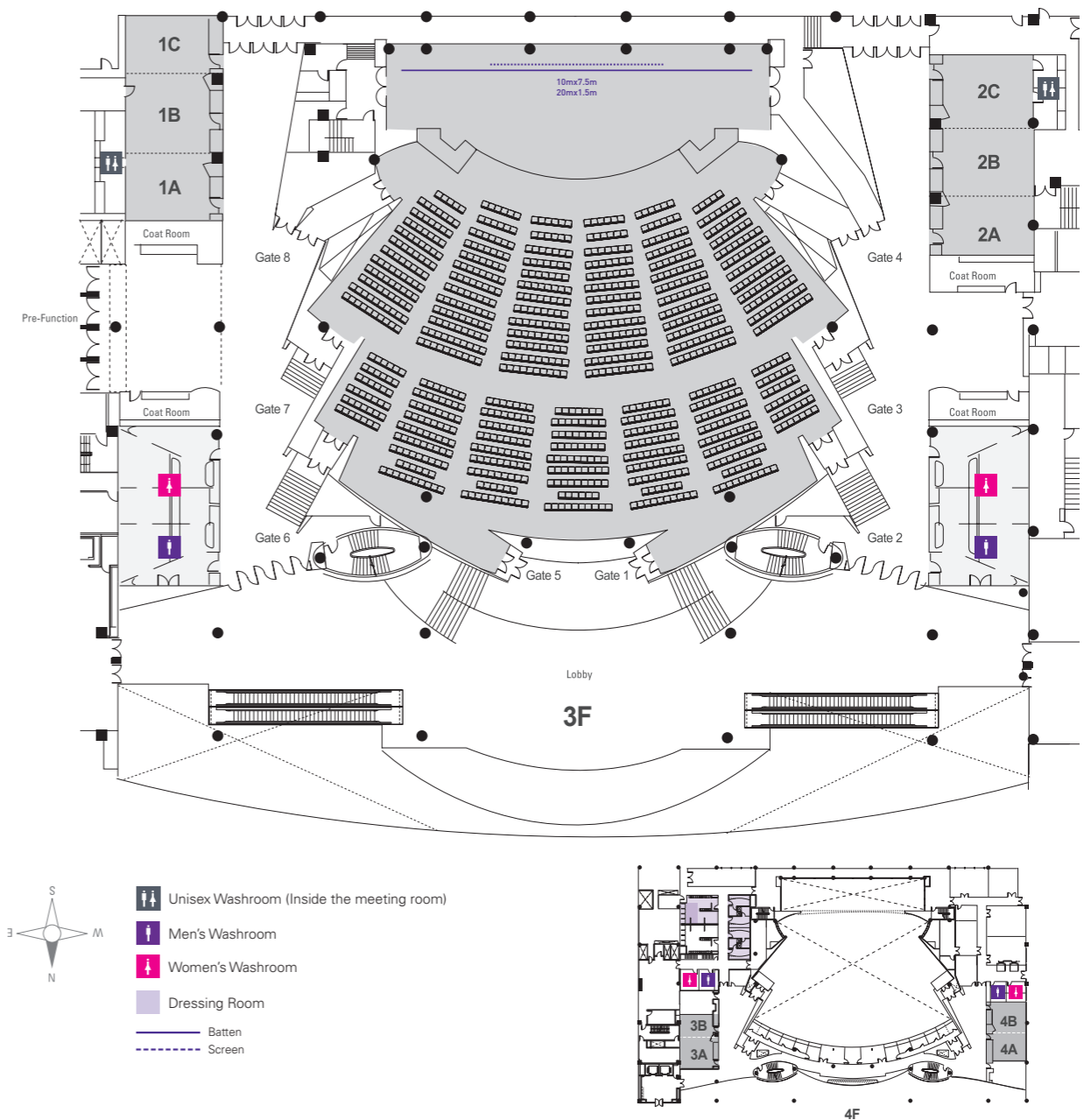
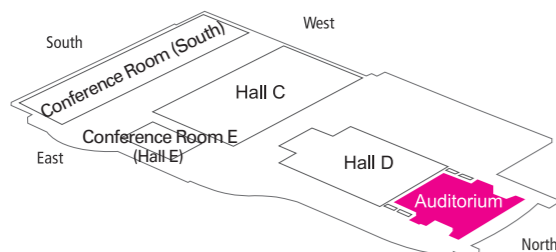
## Excellent Theater Ambience

The Auditorium is located on the third floor and seats 1,080 visitors. Its luxurious and striking atmosphere never fails to impress. It is furnished with state-of-the-art equipment and provides excellent acoustics and visibility. The theater-style room is a popular venue for film previews, award ceremonies, musicals, concerts, and opening ceremonies. Each seat comes with a fold-away tray and an earphone jack that is directly connected to the built-in audio system with twelve translation booths. In addition, four rooms on the third and fourth floor of the Auditorium can be utilized for various purposes such as VIP rooms or press rooms. The Auditorium's 990 m2 lobby can be used for receptions, registration areas, or for auxiliary exhibitions. The eight entrances around the Auditorium allow for easy access during busy periods, and automated double swing doors make it easier to control large crowds during concerts or seminars.

Venue	Dimensions		Area		Capacity		
	W x L x H (m)	W x L x H (ft)	m <sup>2</sup>	ft <sup>2</sup>	CL	TH	BQ
Auditorium	37x31	121.4x101.7	2,104	22,647	-	1,080	-

Location

3F



## Details

- |                    |                                 |                         |  |
|--------------------|---------------------------------|-------------------------|--|
| <b>Location</b>    | - 3rd floor                     | <b>Main Facilities</b>  | - A/V and lighting system<br>- translation booths (4th floor)<br>- stage : 12m (W) x 24m (L) x 11m (H)<br>- screen : 20m x 7m<br>- 2 screens (240" each) |
| <b>Floor Space</b> | - 2,104m <sup>2</sup>           | <b>Use</b>              | - International conferences, awards ceremonies, stage-based events, musicals, etc.   |
| <b>Capacity</b>    | - 1,080 seats (theater seating) | <b>Other Facilities</b> | - 4 coat rooms (3rd floor)<br>- Auditorium Meeting Room  |





# CONFERENCE ROOM E (HALL E)

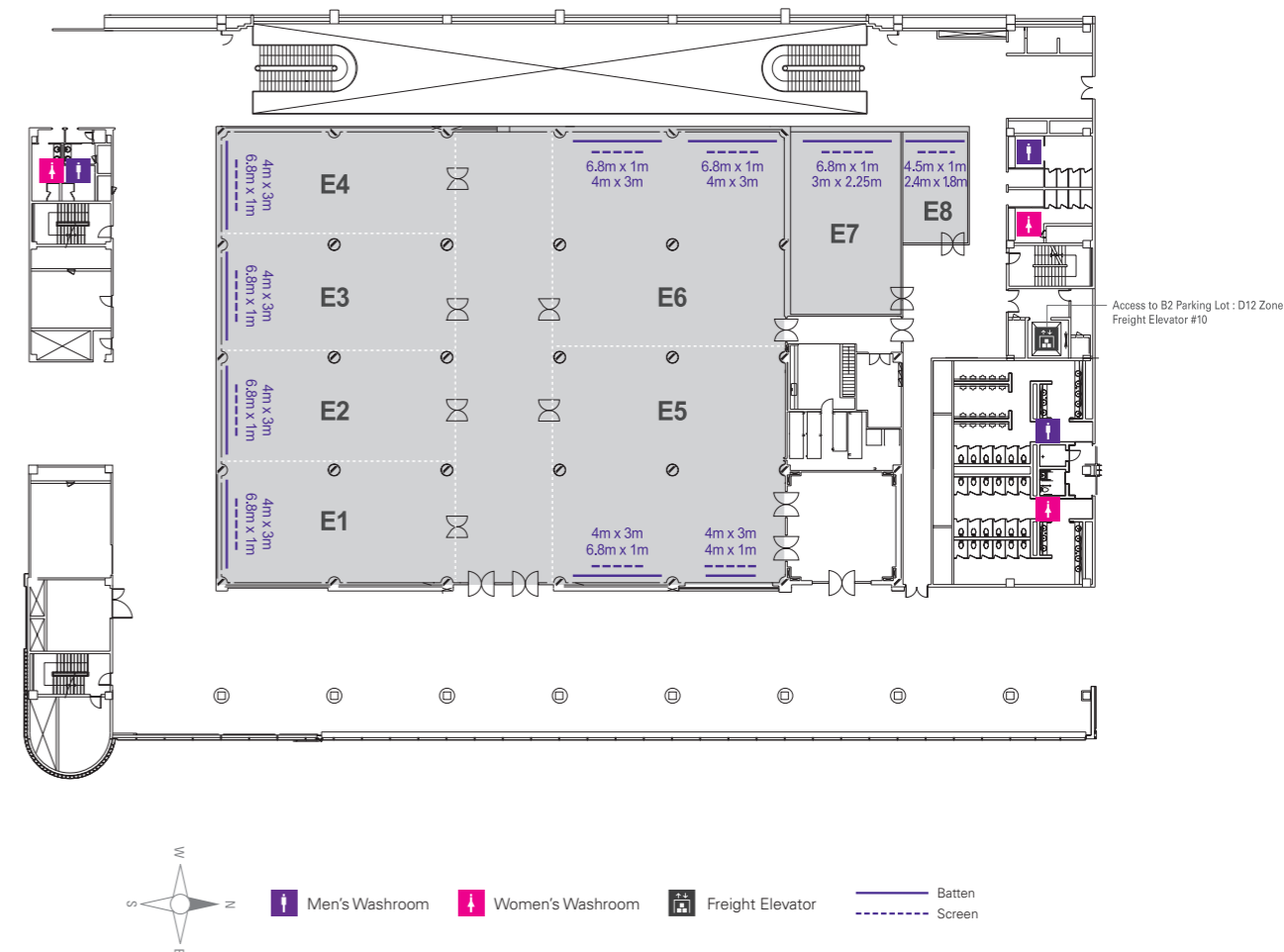
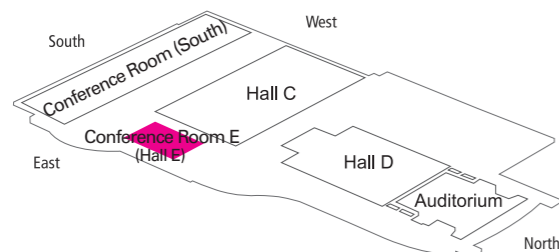
## Unique Venue

Located on the third floor of Coex, Conference Room E can be partitioned into eight sections and offering numerous layouts as a multipurpose room. Larger conferences often use the lobby of Conference Room E as a lounge, networking area, space for exhibition booths, or registration. Conference Room E is also an ideal space for specialized long-term, seasonal programs.

Venue	Dimensions		Area		Capacity		
	W x L x H (m)	W x L x H (ft)	m <sup>2</sup>	ft <sup>2</sup>	CL	TH	BQ
E1	9.7x19x3.6	31.8x62.3x11.8	190	2,045	81	160	80
E2	8.9x19x3.6	29.2x62.3x11.8	171	1,841	81	160	70
E3	8.9x19x3.6	29.2x62.3x11.8	171	1,841	81	160	70
E4	8.1x19x3.6	26.6x62.3x11.8	152	1,636	81	160	70
E1~E4	45x19x3.6	147.6x62.3x11.8	684	7,363	324	640	300
E5	19x19x3.6	62.3x62.3x11.8	369	3,886	162	320	160
E6	17x19x3.6	55.8x62.3x11.8	323	3,477	162	320	160
E5~E6	45x36x3.6	147.6x118.1x11.8	692	7,363	324	640	300
E7	9.1x14.7x3.5	29.9x48.2x11.5	137	1,475	72	140	60
E8	5.1x8.9x3.3	16.7x29.2x10.8	46	495	24	40	20

Location

3F



## Details

- Location** - 3rd floor
- Floor Space** - 1,620m<sup>2</sup> : partitions into 8 sections
- Use** - seminars, banquets, exhibitions, long-term events, etc.
- Capacity** - 1,500 people
- Main Facilities**
  - A/V system
  - auto screens (4m x 3m), (3m x 2.25m), (2.4m x 1.8m)
  - battens (6.8m x 1m), (4.5m x 1m), (4m x 1m)
  - fixed Projector : 7,500 ANSI



# CONFERENCE ROOM SOUTH 3F



## Premium Meeting Facilities

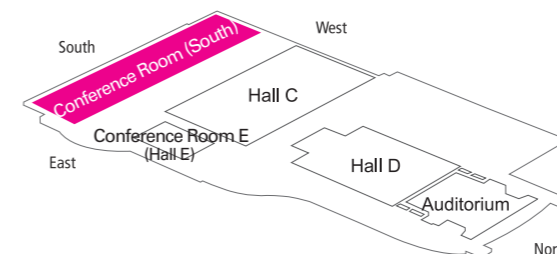
Specifically designed for smaller meetings and seminars, Conference Room South on the third floor offers a lot of flexibility. In total, there are 29 rooms that can be divided into 50 smaller rooms. Five larger rooms (seating capacity of 300) and 24 medium and small-sized rooms allow for various combinations within close proximity to each other. Conference Room South is located adjacent to Coex's specialized exhibition halls, Hall A and Hall C. It is therefore an ideal place to hold exhibition-related seminars. The 207 m<sup>2</sup> conference spaces come equipped with translation booths while the smaller 54 m<sup>2</sup> rooms all have fully automated screens.

## Details

<b>Location</b>	- 3rd floor	<b>Main Facilities</b>	- AV system (room larger than 207m <sup>2</sup> ) - fixed projectors : LCD 6200 ANSI (ceiling mounted) - translation booths (room larger than 207m <sup>2</sup> ) * except 308 - fixed stage : 8m x 3m x 0.2m (room larger than 207m <sup>2</sup> ) - batten (room larger than 103m <sup>2</sup> )
<b>Floor Space</b>	- 40m <sup>2</sup> (11), 54m <sup>2</sup> (10), 207m <sup>2</sup> (1), 262m <sup>2</sup> (1), 310m <sup>2</sup> (5) partition into 50 sections		
<b>Use</b>	- various conferences, small seminars, workshops, banquets, events, etc.		
<b>Capacity</b>	- 20~300 people		

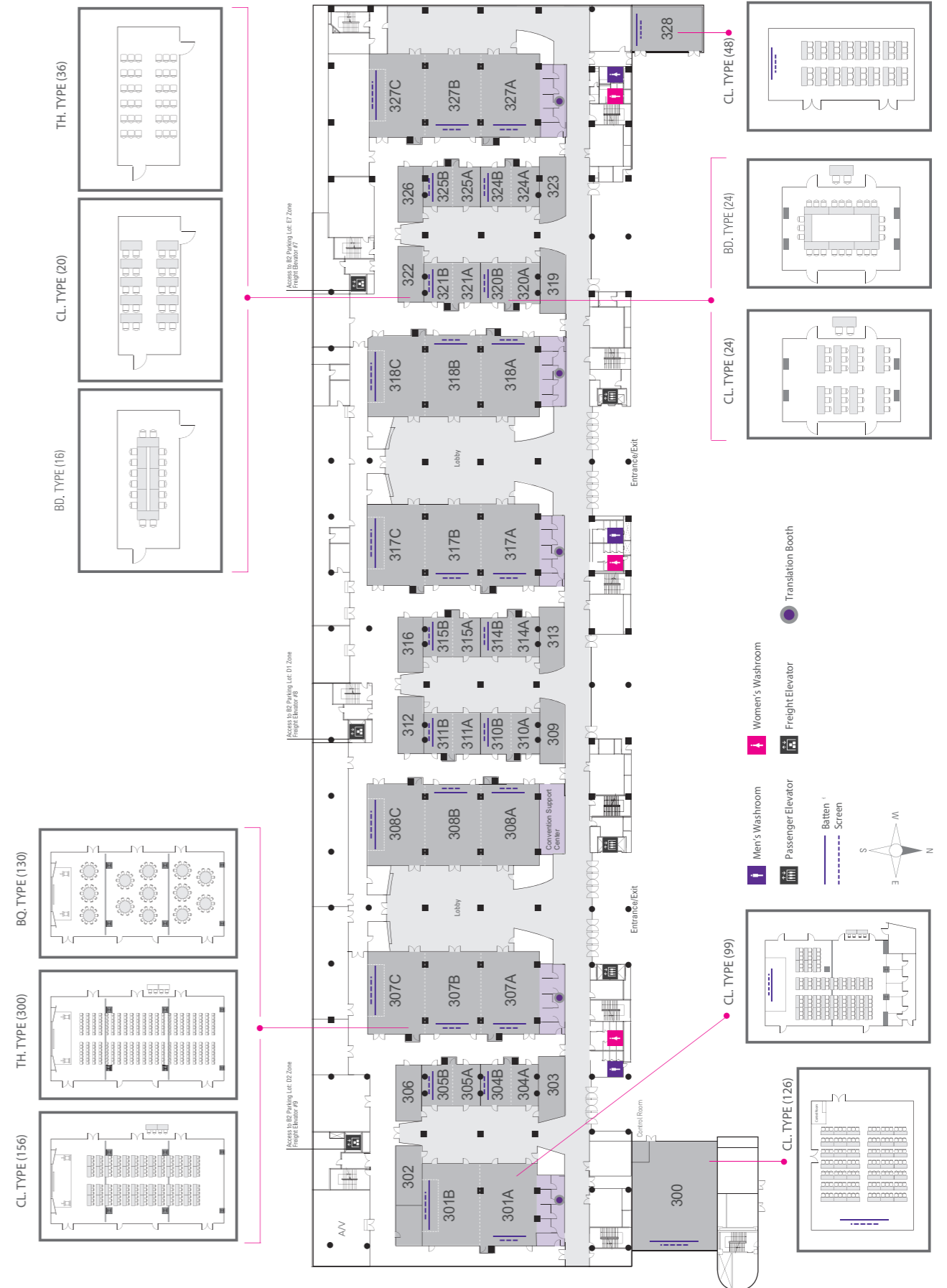


Location  
3F



# CONFERENCE ROOM SOUTH 3F

Venue	Dimensions		Area		Capacity		
	W x L x H (m)	W x L x H (ft)	m <sup>2</sup>	ft <sup>2</sup>	CL	TH	BQ
300	14x18x3.5	45.9x59.1x11.5	264	2,842	126	240	100
301A	7.3x12.7x3.3	24x41.7x10.8	104	1,119	54	100	50
301B	12.7x9.7x3.3	41.7x31.8x10.8	103	1,109	48	100	30
301	12.7x17.9x3.3	41.7x58.7x10.8	207	2,228	99	200	80
302	3.8x9x3.1	12.5x29.5x10.2	40	431	20	36	20
303	3.9x9.5x3.1	12.8x31.2x10.2	40	431	20	36	20
304	6.2x9x3.1	20.3x29.5x10.2	54	581	24	48	30
305	6.2x9x3.1	20.3x29.5x10.2	54	581	24	48	30
306	3.8x9x3.1	12.5x29.5x10.2	40	431	20	36	10
307A	8x12.9x3.3	26.2x42.3x10.8	104	1,119	54	100	50
307B	10x12.9x3.3	32.8x42.3x10.8	104	1,119	54	100	50
307C	12.9x8.5x3.3	42.3x27.9x10.8	103	1,109	48	100	30
307	12.9x26.8x3.3	42.3x87.9x10.8	311	3,348	156	300	150
308A	8x12.9x3.3	26.2x42.3x10.8	104	1,119	54	100	50
308B	10x12.9x3.3	32.8x42.3x10.8	104	1,119	54	100	50
308C	12.9x8.5x3.3	42.3x27.9x10.8	103	1,109	48	100	30
308	12.9x26.8x3.3	42.3x87.9x10.8	311	3,348	156	300	150
309	3.9x9.5x3.1	12.8x31.2x10.2	40	431	20	36	20
310	6.2x9x3.1	20.3x29.5x10.2	54	581	24	48	30
311	6.2x9x3.1	20.3x29.5x10.2	54	581	24	48	30
312	3.8x9x3.1	12.5x29.5x10.2	40	431	20	36	20
313	3.9x9.5x3.1	12.8x31.2x10.2	40	431	20	36	20
314	6.2x9x3.1	20.3x29.5x10.2	54	581	24	48	30
315	6.2x9x3.1	20.3x29.5x10.2	54	581	24	48	30
316	3.8x9x3.1	12.5x29.5x10.2	40	431	20	36	20
317A	8x12.9x3.3	26.2x42.3x10.8	104	1,119	54	100	50
317B	10x12.9x3.3	32.8x42.3x10.8	104	1,119	54	100	50
317C	12.9x8.5x3.3	42.3x27.9x10.8	103	1,109	48	100	30
317	12.9x26.8x3.3	42.3x87.9x10.8	311	3,348	156	300	150
318A	8x12.9x3.3	26.2x42.3x10.8	104	1,119	54	100	50
318B	10x12.9x3.3	32.8x42.3x10.8	104	1,119	54	100	50
318C	12.9x8.5x3.3	42.3x27.9x10.8	103	1,109	48	100	30
318	12.9x26.8x3.3	42.3x87.9x10.8	311	3,348	156	300	150
319	3.9x9.5x3.1	12.8x31.2x10.2	40	431	20	36	20
320	6.2x9x3.1	20.3x29.5x10.2	54	581	24	48	30
321	6.2x9x3.1	20.3x29.5x10.2	54	581	24	48	30
322	3.8x9x3.1	12.5x29.5x10.2	40	431	20	36	20
323	3.9x9.5x3.1	12.8x31.2x10.2	40	431	20	36	20
324	6.2x9x3.1	20.3x29.5x10.2	54	581	24	48	30
325	6.2x9x3.1	20.3x29.5x10.2	54	581	24	48	30
326	3.8x9x3.1	12.5x29.5x10.2	40	431	20	36	20
327A	8x12.9x3.3	26.2x42.3x10.8	104	1,119	54	100	50
327B	10x12.9x3.3	32.8x42.3x10.8	104	1,119	54	100	50
327C	12.9x8.5x3.3	42.3x27.9x10.8	103	1,109	48	100	30
327	12.9x26.8x3.3	42.3x87.9x10.8	311	3,348	156	300	150
328	6.6x13.9x2.9	21.7x45.6x9.5	96	1,033	48	100	40



# CONFERENCE ROOM SOUTH 4F



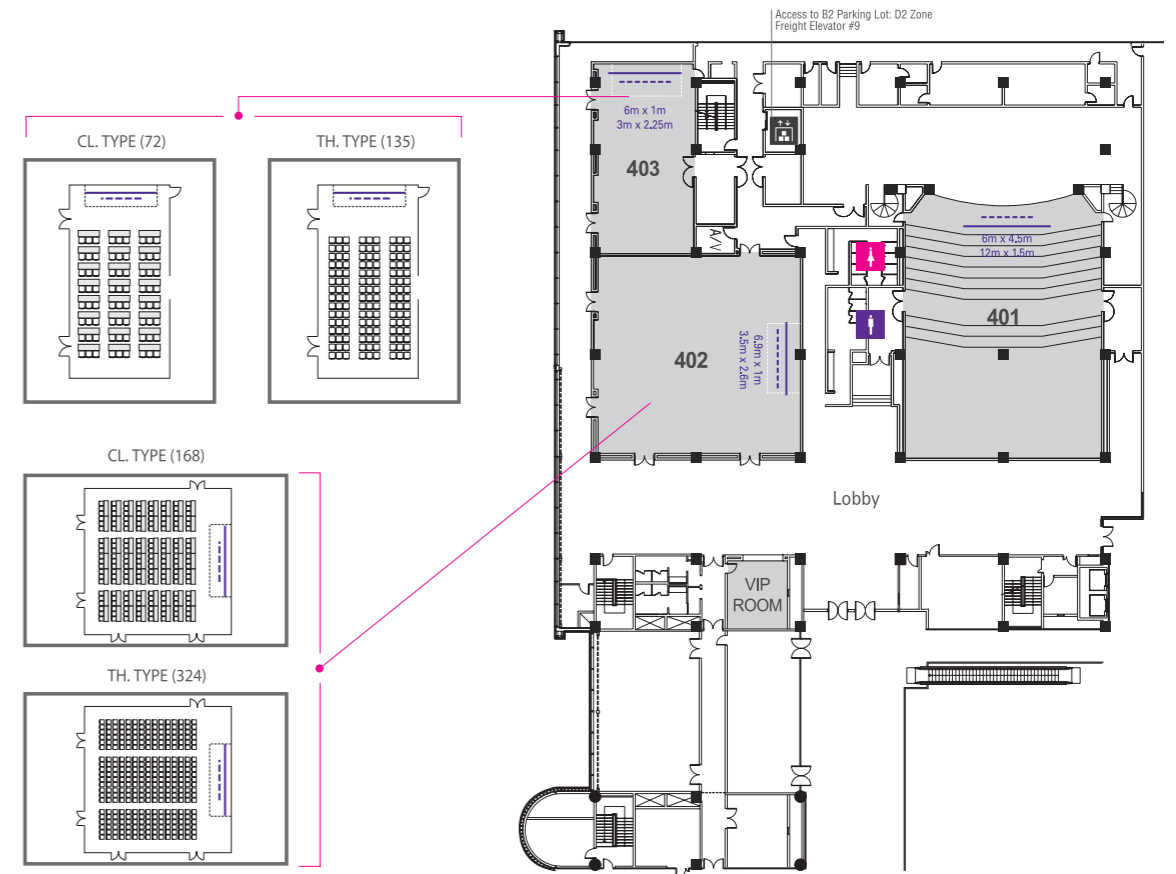
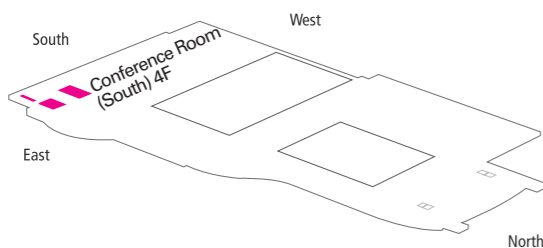
## Theater Plus Meeting Space

Located on the fourth floor of Coex, Conference Room South (Room 401) is a theater-style conference room that seats 441. Two adjacent mid to large sized conference rooms are perfect for other related banquets, seminars, or workshops. Tiered seating in Room 401 allows for excellent visibility and audience participation in a more intimate arrangement. Conference Room South on the fourth floor is often used for anniversaries and annual events connected to government agencies, associations, and other groups. Fixed screens, lightings, and high-end A/V systems facilitate the production of any necessary effects for musicals or other live performances. Wood veneer gives all three rooms a warm, relaxed atmosphere. The lobby draws in natural sunlight, making it the ideal place for coffee breaks, receptions, or registration areas.

Venue	Dimensions		Area		Capacity		
	W x L x H (m)	W x L x H (ft)	m <sup>2</sup>	ft <sup>2</sup>	CL	TH	BQ
401	16x34x7	52.5x111.5x23	489	5,264	-	441	-
402	16.9x16.5x3.4	55.4x54.1x11.2	324	3,488	168	324	160
403	8x16x3.2	26.2x52.5x10.5	144	1,550	72	135	60

Location

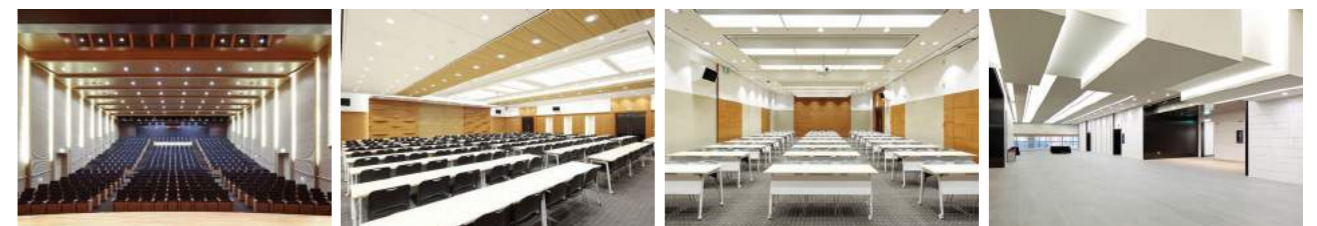
4F



- Men's Washroom
- Women's Washroom
- Freight Elevator
- Batten
- Screen

## Details

	401	402-403
<b>Location</b>	- 4th floor	- 4th floor
<b>Floor Space</b>	- 489m <sup>2</sup> (1)	- 144m <sup>2</sup> (1), 324m <sup>2</sup> (1)
<b>Use</b>	- Int'l conferences, symposia, seminars, award ceremonies, musicals, showcases, etc.	- meetings, educational sessions, banquets, etc.
<b>Capacity</b>	- 441 seats (theater-style conference room)	- 140 ~ 300 people (theater-style conference room)
<b>Main Facilities</b>	- stage lighting and A/V system - translation booths - stage : 9.4m (W) x 13m (L) x 6m (H) - auto screen : 6m x 4.5m - batten : 12m x 1m	- A/V system - stage : 3m x 11m x 0.2m (402), 2.5m x 6m x 0.2m (403) - auto screen : 3.6 x 2.7m (402), 3m x 2m (403) - batten : 7m x 1m (402), 6m x 1m (403)





## High Impact Exhibitions

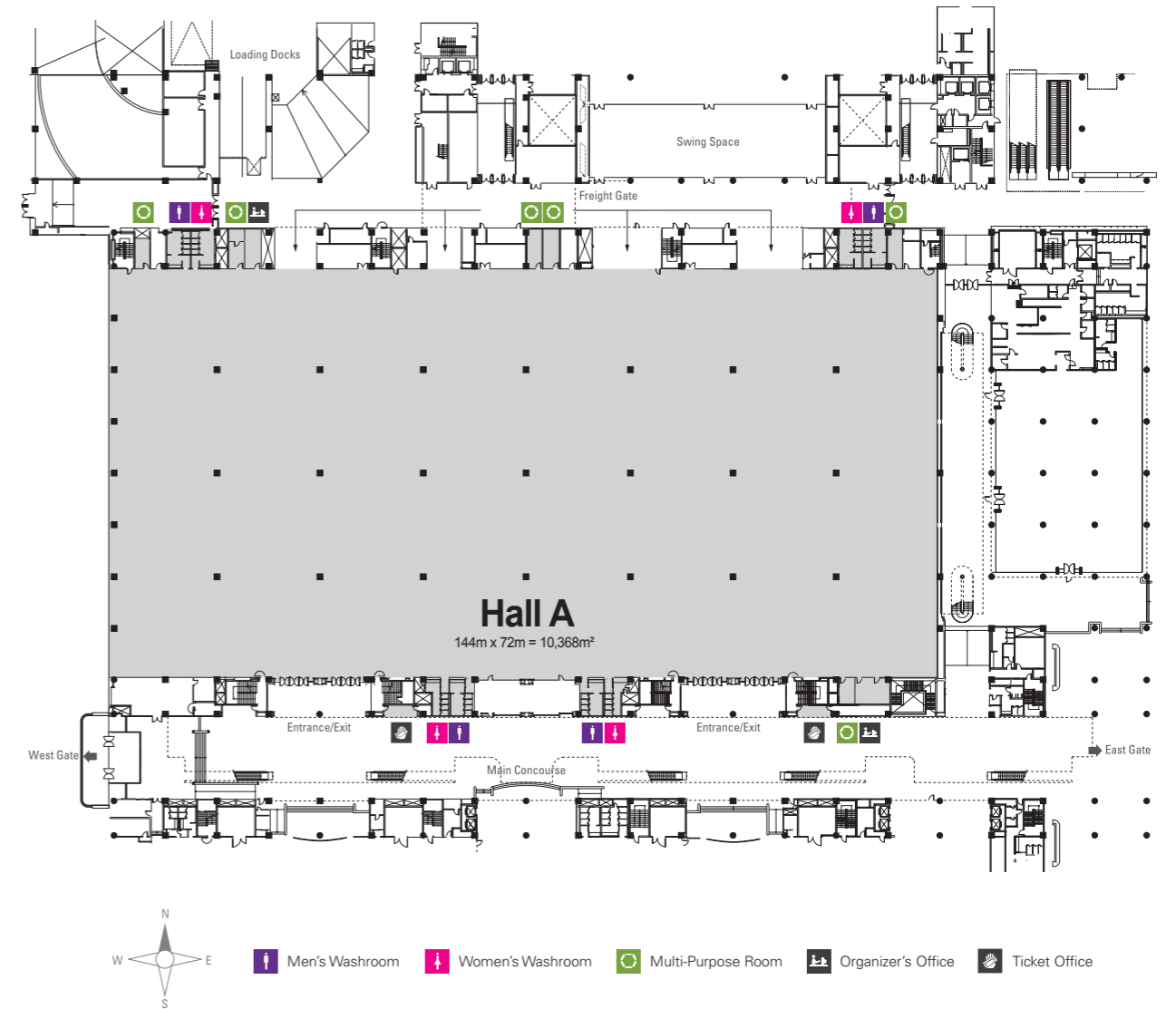
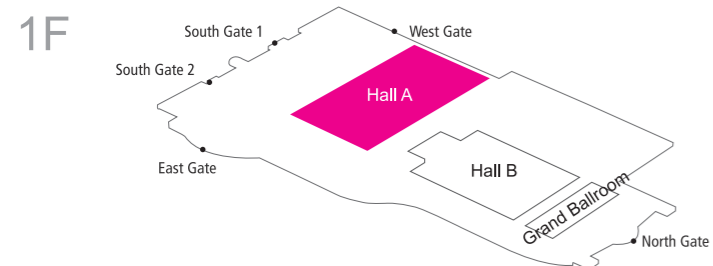
Located on the first floor, Hall A has a total floor space of 10,368m<sup>2</sup>(fits 520 booths).Hall A is ideal for large exhibitions and specialized events, including meetings. It is the number one venue for consumer exhibitions, not only because of its size but because of its location right next to the entrance of Starfield Coex Mall.

Recent renovations in Hall A have led to a more eco-friendly exhibition environment. Newly installed LED lights save energy while maintaining a consistent brightness during exhibitions. Polished concrete floors allow for a carpetfree, reduced-waste exhibition environment.

Hall	Dimensions		Ceiling Height		Usable Area	
	Meters	Feet	Meters	Feet	Sq.Meters	Sq.Ft
A1	36.0 x 72.0	118.1 x 236.2	9.0	29.5	2,592	27,900
A2	36.0 x 72.0	118.1 x 236.2	8.0	26.3	2,592	27,900
A3	36.0 x 72.0	118.1 x 236.2	8.0	26.3	2,592	27,900
A4	36.0 x 72.0	118.1 x 236.2	9.0	29.5	2,592	27,900
1+2+3+4	144.0 x 72.0	472.4 x 236.2	-	-	10,368	111,600

\* Ceiling height varies(refer to detailed image)

Location



## Details

<b>Location</b>	- 1st floor	<b>Main Facilities</b>	- floor finish : polishing - trench/trench box : water, air, electricity, drainage and communication service outlet
<b>Floor Space</b>	- 10,368m <sup>2</sup> (Undividable)	<b>Other Facilities</b>	- space between pillars : 18m - floor load : 1.5 tons/m <sup>2</sup> - organizer's office : 1 per hall (for hall A2, A3 located on mezzanine level) - multi-purpose room : 6 in exhibition hall (13m <sup>2</sup> ~21m <sup>2</sup> )
<b>Use</b>	- exhibition space, meetings, events		
<b>Capacity</b>	- 520 booths (3m x 3m)		





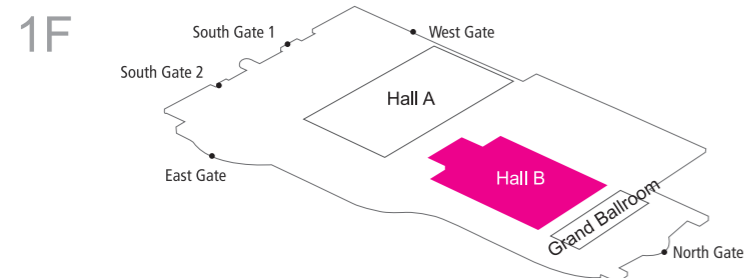
# EXHIBITION HALL B

## Space-Efficient, Flexible Venue

Located on the first floor adjacent to Hall A, Hall B consists of an exhibition hall (7,290 m<sup>2</sup>) and a swing space (S/S, 720 m<sup>2</sup>) through which it can be combined with Hall A to hold specialized exhibitions and large-scale meetings. The hall can accommodate up to 360 booths and it can be divided into two sections. The few pillars in the hall are spaced out in wide enough intervals to grant maximum flexibility in managing the area. The spacious lobby just outside of Hall B can be used for registration or opening ceremonies. Also, loading docks in close proximity make event preparations relatively quick and easy. Polished carpet-free floors and LED lighting create a more sustainable exhibition environment.

Hall	Dimensions		Ceiling Height		Usable Area	
	Meters	Feet	Meters	Feet	Sq.Meters	Sq.Ft
B1	45.0 x 81.0	1476 x 265.7	9.5	31.2	3,645	39,235
B2	45.0 x 81.0	1476 x 265.7	9.5	31.2	3,645	39,235
1+2	90.0 x 81.0	295.3 x 265.7	9.5	31.2	7,290	78,470
swing space	18.0 x 40.0	59.1 x 131.2	6.2	20.3	720	7,750

### Location



## Details

<b>Location</b>	- 1st floor	<b>Main Facilities</b>	- floor finish : color hardener - trench/trench box : water, air, electricity, drainage and communication service outlet - space between pillars : 18m, 27m - floor load : 1.5 tons/m <sup>2</sup>
<b>Floor Space</b>	- 8,010m <sup>2</sup> (with swing space) : partitions into two sections	<b>Other Facilities</b>	- swing space : 720m <sup>2</sup> , can be used as exhibition space, loading corridor or passageway between halls - organizer's office : 1 per hall on mezzanine floor (126m <sup>2</sup> ) - multi-purpose room : 1 per hall at freight gate (60m <sup>2</sup> )
<b>Use</b>	- exhibition space, meetings, events		
<b>Capacity</b>	- 360 booths (3m x 3m)		







# EXHIBITION HALL C

## Features a Pillar-Free Area for Multi-Purpose Events

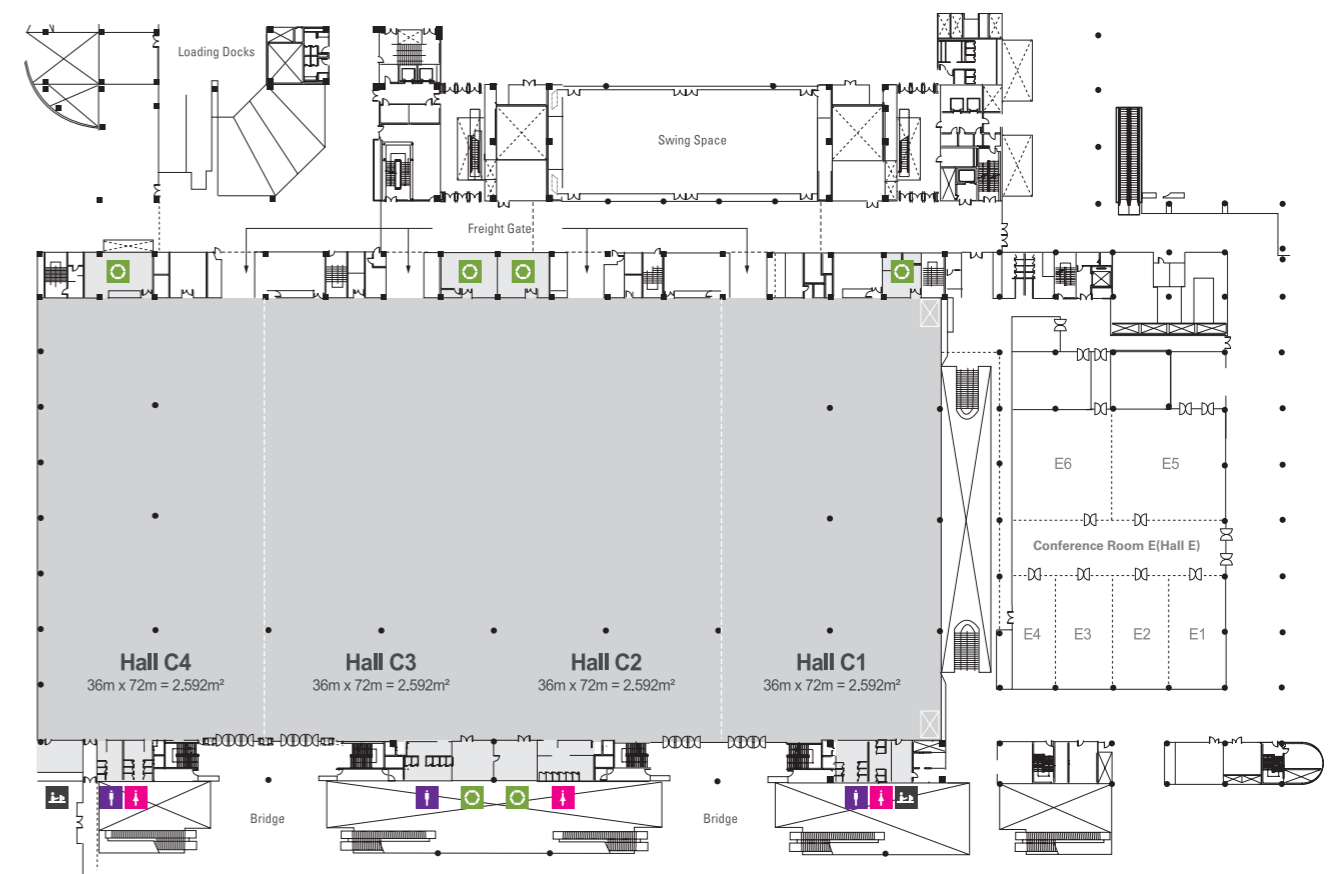
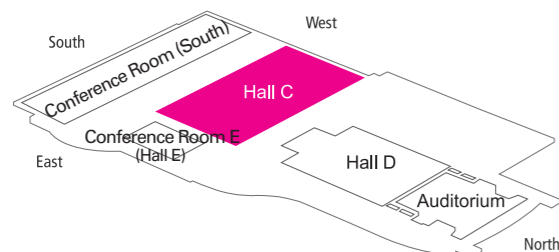
Hall C (10,348 m<sup>2</sup>, fits 520 booths) is located on the third floor and is nearly the same size as Hall A. A pillar-free area within Hall C can accommodate up to 5,000 people. Hall C can be partitioned, giving it an edge in attracting specialized exhibitions and large-scale meetings. Recent renovations in Hall C resulted in polished floors, allowing for a carpetless, clean environment. A newly installed modern infrastructure provides for a more economical and sustainable event. More efficient vents keep the air well-circulated and fresh, even when large crowds enter the hall. LED lights add positivity to the atmosphere while reducing energy and rental costs.

Hall	Dimensions		*Ceiling Height		Usable Area	
	Meters	Feet	Meters	Feet	Sq.Meters	Sq.Ft
C1	36.0 x 72.0	118.1 x 236.2	8.0	26.3	2,572	27,900
C2	36.0 x 72.0	118.1 x 236.2	12.3	40.4	2,592	27,900
C3	36.0 x 72.0	118.1 x 236.2	12.3	40.4	2,592	27,900
C4	36.0 x 72.0	118.1 x 236.2	8.0	26.3	2,592	27,900
1+2+3+4	144.0 x 72.0	472.4 x 236.2	-	-	10,348	111,600

\* Ceiling height varies (refer to detailed image)

Location

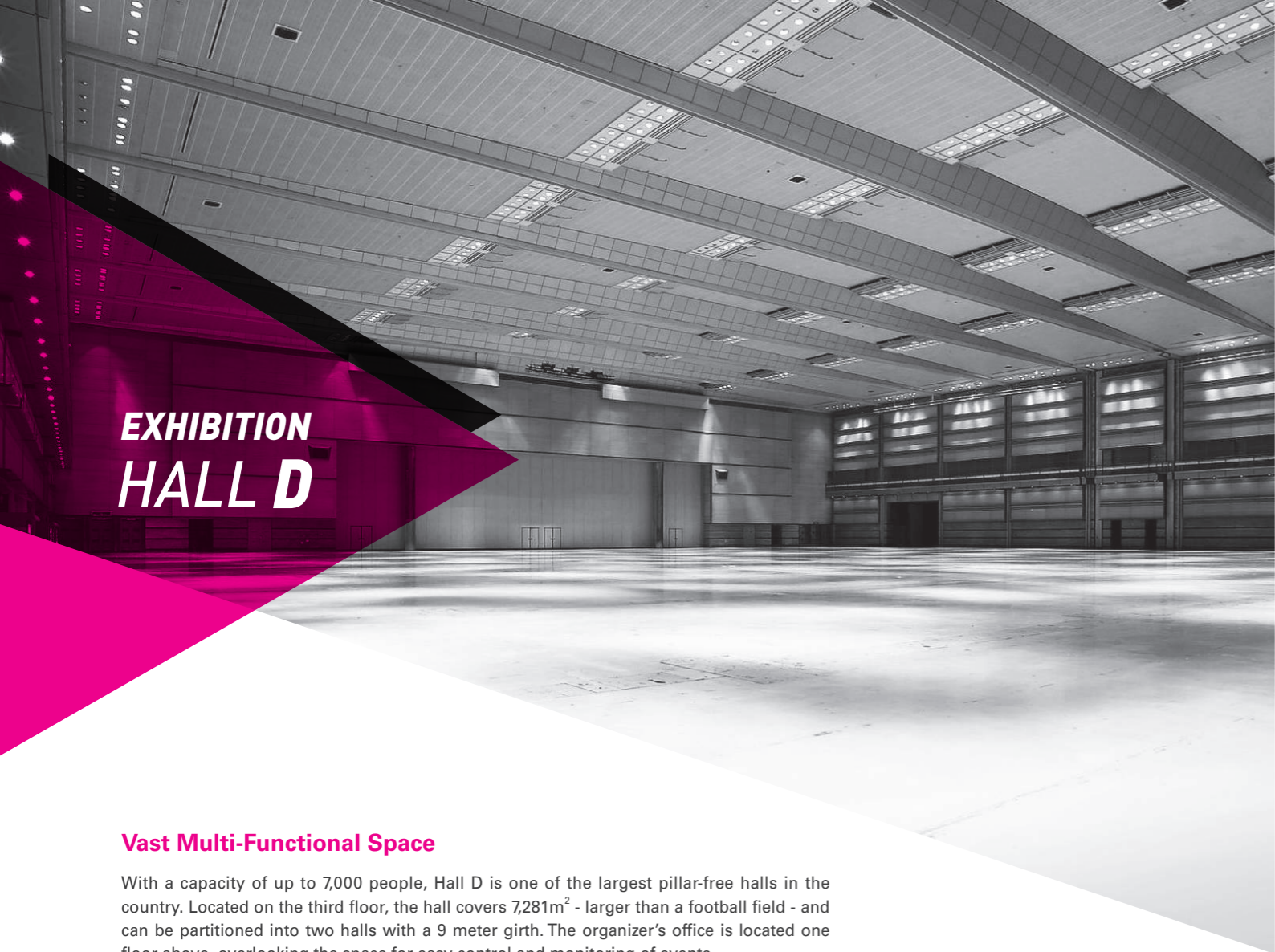
3F



## Details

<b>Location</b>	- 3rd floor	<b>Main Facilities</b>	- floor finish : polishing - trench/trench box : water, air, electricity, drainage and communication service outlets - space between pillars : 18m - floor load : 1.5 tons/m <sup>2</sup>
<b>Floor Space</b>	- 10,348m <sup>2</sup> : partitions into three sections (organizers can create partition between C2, C3)	<b>Other Facilities</b>	- organizer's office : 1 per hall (hall C2, C3 located on mezzanine level) - multi-purpose room : 6 in exhibition hall (23m <sup>2</sup> ~ 62m <sup>2</sup> )
<b>Use</b>	- exhibition space, meetings, events		
<b>Capacity</b>	- 520 booths (3m x 3m)		





# EXHIBITION HALL D

## Vast Multi-Functional Space

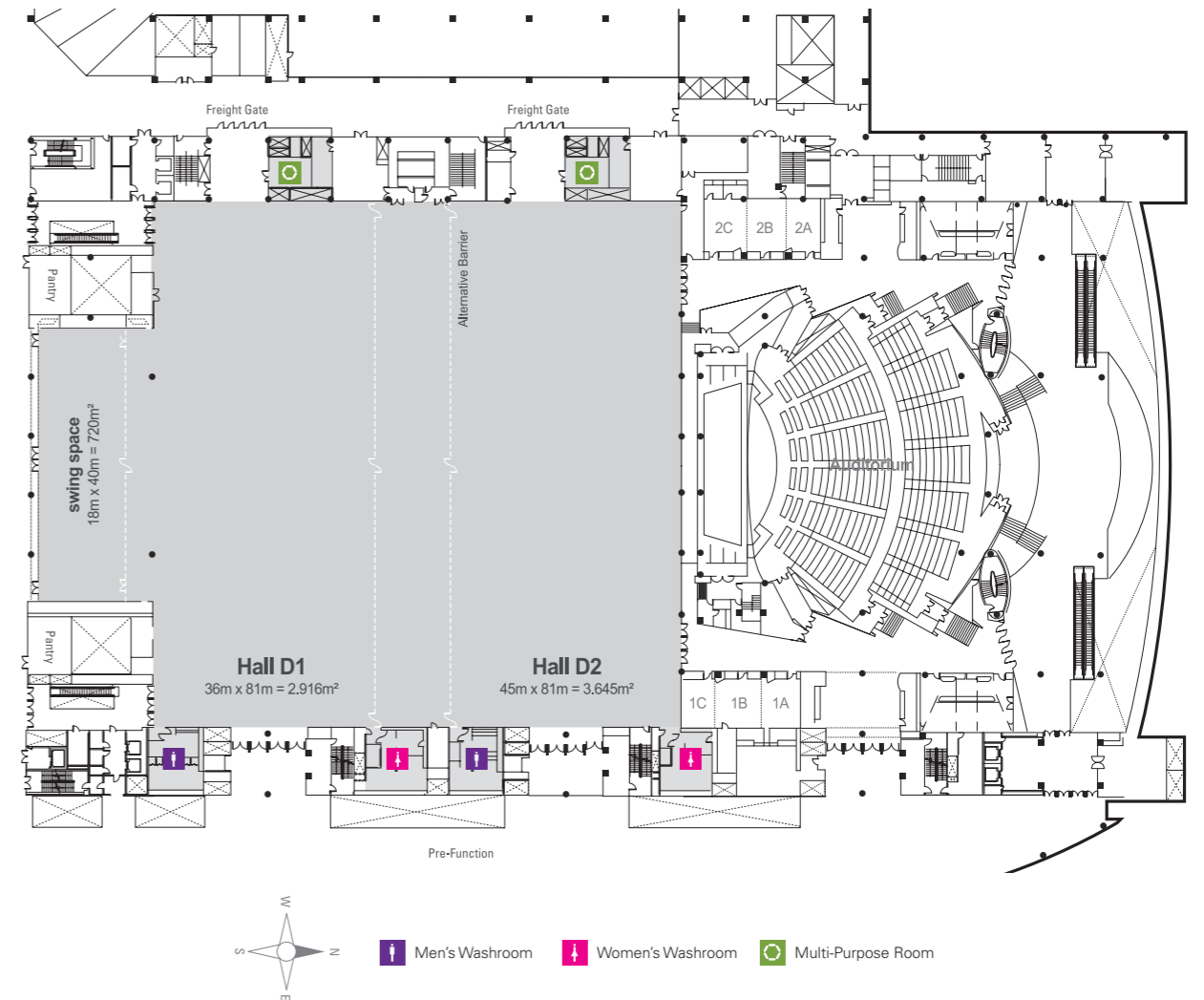
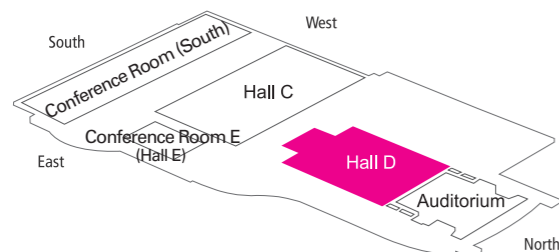
With a capacity of up to 7,000 people, Hall D is one of the largest pillar-free halls in the country. Located on the third floor, the hall covers 7,281m<sup>2</sup> - larger than a football field - and can be partitioned into two halls with a 9 meter girth. The organizer's office is located one floor above, overlooking the space for easy control and monitoring of events.

Hall D can be used for exhibitions as well as conventions. Its honey-colored interior gives it a warm atmosphere despite its size, making Hall D an ideal choice for opening and closing ceremonies for large-scale international conferences, fashion shows, concerts and general assemblies. The entire hall is pillar-free, allowing for maximum utilization of the space. Like Coex's other exhibition halls, Hall D features convenient loading docks and trench infrastructure with access to electrical, communications, water, and compressed air, as well as carpet-free flooring and LED lighting.

Hall	Dimensions		Ceiling Height		Usable Area		Capacities		
	Meters	Feet	Meters	Feet	Sq.Meters	Sq.Ft	CL	TH	BQ
D1	36.0 x 81.0	118.1 x 265.7	175	57.4	2,916	31,388	1,600	3,200	1,600
D2	45.0 x 81.0	147.6 x 265.7	175	57.4	3,645	39,235	1,900	3,800	1,900
1+2	81.0 x 81.0	265.7 x 265.7	175	57.4	6,561	70,623	3,500	7,000	3,500
swing space	18.0 x 40.0	59.1 x 131.2	9.3	30.5	720	7,750			

Location

3F



## Details

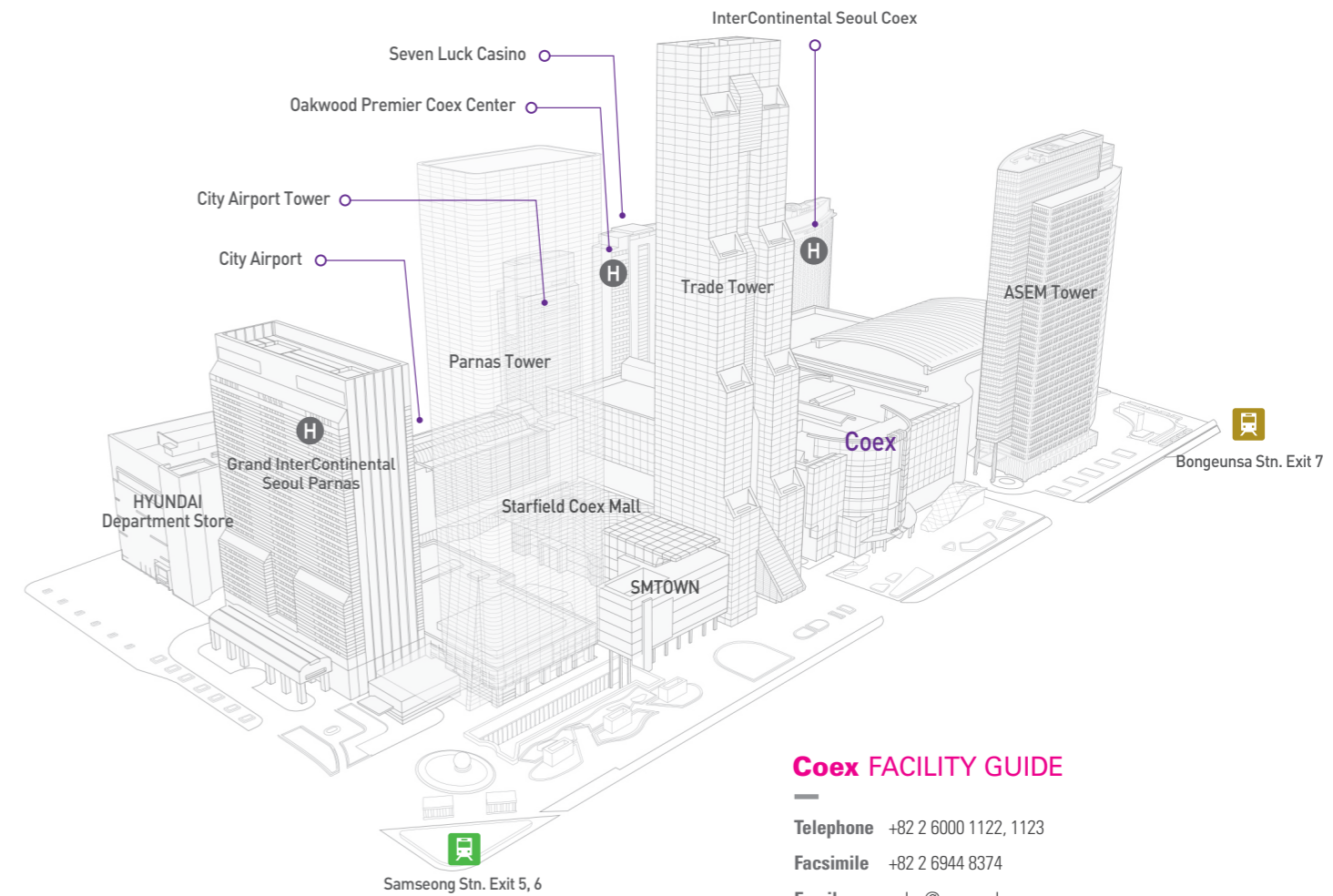
<b>Location</b>	- 3rd floor	<b>Main Facilities</b>	- floor finish : color-hardened floor - trench/trench box : water, air, electricity, drainage and communication service outlets - column-free - floor load : 1.5 tons/m <sup>2</sup>
<b>Floor Space</b>	- 7,281m <sup>2</sup> (with swing space) : partitions into two sections	<b>Other Facilities</b>	- swing space : (720m <sup>2</sup> ) for stage set up, as loading corridor or exhibition space - organizer's office : 1 per hall on 4th floor (126m <sup>2</sup> ) - multi-purpose room : 1 per hall at freight gate (32.5m <sup>2</sup> )
<b>Use</b>	- large int'l meetings, banquets, fashion shows, political rallies, award ceremonies, etc.		
<b>Capacity</b>	- 360 booths (3m x 3m) or maximum 7,500 people		





## EXHIBITION HALLS

Venue		Dimensions		Ceiling Height		Usable Area		Capacities		
		Meters	Feet	Meters	Feet	Sq.Meters	Sq.Ft	CL	TH	BQ
Hall A	A1	36.0 x 72.0	118.1 x 236.2	9.0	29.5	2,592	27,900			
	A2	36.0 x 72.0	118.1 x 236.2	8.0	26.3	2,592	27,900			
	A3	36.0 x 72.0	118.1 x 236.2	8.0	26.3	2,592	27,900			
	A4	36.0 x 72.0	118.1 x 236.2	9.0	29.5	2,592	27,900			
	A1+A2+A3+A4	144.0 x 72.0	472.4 x 236.2	-	-	10,368	111,600			
Hall B	B1	45.0 x 81.0	147.6 x 265.7	9.5	31.2	3,645	39,235			
	B2	45.0 x 81.0	147.6 x 265.7	9.5	31.2	3,645	39,235			
	B1+B2	90.0 x 81.0	295.3 x 265.7	9.5	31.2	7,290	78,470			
	swing space	18.0 x 40.0	59.1 x 131.2	6.2	20.3	720	7,750			
Hall C	C1	36.0 x 72.0	118.1 x 236.2	8	26.3	2,572	27,900			
	C2	36.0 x 72.0	118.1 x 236.2	12.3	40.4	2,592	27,900			
	C3	36.0 x 72.0	118.1 x 236.2	12.3	40.4	2,592	27,900			
	C4	36.0 x 72.0	118.1 x 236.2	8	26.3	2,592	27,900			
	C1+C2+C3+C4	144.0 x 72.0	472.4 x 236.2	-	-	10,348	111,600			
Hall D	D1	36.0 x 81.0	118.1 x 265.7	17.5	57.4	2,916	31,388	1,600	3,200	1,600
	D2	45.0 x 81.0	147.6 x 265.7	17.5	57.4	3,645	39,235	1,900	3,800	1,900
	D1+D2	81.0 x 81.0	265.7 x 265.7	17.5	57.4	6,561	70,623	3,500	7,000	3,500
	swing space	18.0 x 40.0	59.1 x 131.2	9.3	30.5	720	7,750			



## Coex FACILITY GUIDE

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