

We bring people together

coex

韩国品牌展会

# COEX'S EXHIBITIONS 2019-2020

韩国品牌展会

COEX'S  
EXHIBITIONS  
2019-2020

## COEX - A GLOBAL LEADER OF THE MICE INDUSTRY

As Korea's premier events center and organizer, Coex Convention & Exhibition Center is internationally recognized as a provider of business solutions to international customers through its exhibitions and conferences. Founded and fully invested as a separate corporation by the Korea International Trade Association (KITA) in 1986, Coex annually organizes over 30 domestic and international exhibitions and also hosts more than 200 exhibitions and 2,500 international meetings. The prime goal of Coex is to provide its clients with the best in service, while also ensuring a positive impact on the local culture and economy. As Seoul's largest exhibition venue, Korea's biggest trade show organizer, and an important tourism and business center, Coex remains a pillar of the Asian MICE industry.

## COEX ORGANIZED EXHIBITIONS

Coex is headquartered in Seoul with a regional office in Vietnam and is the first trade show organizer in Korea to achieve UFI approval. With customized offerings for overseas participants and an extensive network of international partners, Coex offers tailored services and solutions to maximize ROI for both participants and attendees. Coex's portfolio includes more than 30 exhibitions in Korea as well as in Vietnam and Indonesia, some of the world's fastest-growing economies. Bring your business to Korea through Coex, a global exchange platform and gateway to successful business in Asia.

### CONTACT US TODAY

For more information, please contact Coex Exhibition Teams.

**Add** Coex Office, 4th Floor, 513, Yeongdong-daero, Samsung-dong, Gangnam-gu, Seoul, Korea

**Tel** Exhibition Team 1 : +82-2-6000-8126 / 8160  
Exhibition Team 2 : +82-2-6000-1067 / 8129  
Exhibition Team 3 : +82-2-6000-1104 / 8155  
Global Business Team : +82-2-6000-1434 / 8128

**Website** [www.coexcenter.com](http://www.coexcenter.com)

## 韩国国际会展中心 - 全球MICE领域龙头企业

作为国内MICE产业先驱者，韩国国际会展中心 (COEX) 通过国际性展览会及会议，为客户提供对接国际交流平台，赢得了国际声誉。1986年韩国国际贸易协会 (KITA) 出资设立了韩国国际会展中心。每年韩国国际会展中心在国内外主办30多个展会，承办200个以上商贸展会及2500多国际会议。主要目标是为客户提供最佳服务，同时确保给客户留下对当地文化和经济深刻印象。作为亚洲最佳经济、贸易、文化、旅游的新地标，韩国国际会展中心能够满足所有类型的商业需求。

## 韩国国际会展中心所组织的展览

总部位于韩国首尔，办事处位于越南，韩国国际会展中心是韩国第一获得国际展览联盟(UFI)认证的展会组织者。为了加强国际合作伙伴关系，韩国国际会展中心给参展商及访客户提供定制型服务及精准解决方案。

韩国国际会展中心每年不仅在国内也在邻国越南及印度尼西亚主办30多个国际展会及会议。欢迎各国政要，工商界人士，以及参展商参加展会，我们努力为各国开展贸易，加强合作开辟亚洲新渠道，保证事业共同繁荣。



## Coex Venue Introduction

Coex Convention & Exhibition Center in Seoul is Korea's venue of choice. Coex provides more than 30 year of experience and know-how in the local MICE industry and is conveniently located in the heart of Gangnam, Seoul's business district. Coex's meeting facilities consists of 4 main exhibition halls and 50 dividable meeting rooms and hosts a yearly average of over 2,500 separate meetings and events On-site facilities include three 5-star hotels, one of Asia's largest underground shopping mall, four international office towers, aquarium, and a city airport terminal. Coex's infrastructure ensures that all your needs - be they business, entertainment, shopping, or culture - are met right here under one roof.

## FACTS

Total Area(m<sup>2</sup>): **106,612**

Total No. of Meeting Rooms: **50**

Total No. of Exhibition Halls: **4**

Total Exhibition Space(m<sup>2</sup>): **36,007**

Year of Establishment: **1979**

Distance from Incheon Int'l Airport: **60min. / 64.75km**

Servicing Subway Stations:

**Line #2 Samseong Station, Line #9 Bongeunsa Station**



## Coex Venue



## CONTACT US TODAY

For more information, please contact below:

**Add** Coex Office, 4th Floor, 513, Yeongdong-daero, Samsung-dong, Gangnam-gu, Seoul, Korea

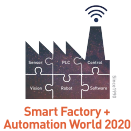






**Tel** +82-2-6000-1122

**Fax** +82-2-6944-8374

**E-mail** [sales@coex.co.kr](mailto:sales@coex.co.kr)







**Website** [www.coexcenter.com](http://www.coexcenter.com)

# Korea's Top Exhibitions 2019-2020








| Event Name   |   | Date   Venue                                | Exhibit Item  | Other Information   |
|--|---|---|---|---|
|    | <b>Smart Factory + Automation World</b>   | March 4 - 6, 2020<br>Coex Halls A, B, C & D | <ul style="list-style-type: none"> <li>• Sensor &amp; Control</li> <li>• FA System &amp; Component</li> <li>• Industrial Software</li> <li>• Hydraulic &amp; Pneumatic Component</li> <li>• Logistics Automation System</li> </ul>                                      | <b>2019 Result</b><br>500 Companies<br>1,800 Booths<br><br><a href="http://automationworldkorea.com">automationworldkorea.com</a>                       |
|  | Opened : 1990   |   |   |   |
|  | Organizer : Coex, MOTIE   |   |   |   |
|  |  *UFI Certified Exhibition |   |   |   |
|    | <b>International Franchise Seoul Spring</b>   | March 26 - 28, 2020<br>Coex Halls A & B     | <ul style="list-style-type: none"> <li>• Food &amp; Beverage Franchise</li> <li>• Retail Franchise</li> <li>• Service Franchise</li> <li>• Shop Equipment</li> <li>• Supporting Solution</li> <li>• Franchise Consulting Firm</li> </ul>                                | <b>2019 Result</b><br>208 Companies<br>543 Booths<br><br><a href="http://www.franchiseseoul.com">www.franchiseseoul.com</a>                             |
|  | Opened : 1996   |   |   |   |
|  | Organizer : Coex, Reed Exhibitions  |   |   |   |
|  | Host : Korea Franchise Association  |   |   |   |
|    | <b>Sourcing Fair Spring</b>   | April 2 - 4, 2020<br>Coex Halls C & D       | <ul style="list-style-type: none"> <li>• Premium gifts / sales promotion gifts</li> <li>• Living supplies, kitchenware, office supplies</li> <li>• Beauty / health products</li> <li>• Smart / IT products, idea products</li> </ul>                                    | <b>2019 Result</b><br>413 Companies<br>500 Booths<br><br><b>Business Matching Program</b><br><a href="http://www.sipremium.com">www.sipremium.com</a>   |
|  | Opened : 1991   |   |   |   |
|  | Organizer : Coex, ICEM  |   |   |   |
|  | Host : Coex, ICEM   |   |   |   |
|  | <b>EV TREND KOREA</b>   | April 2 - 5, 2020<br>Coex Hall B            | <ul style="list-style-type: none"> <li>• E-Mobility</li> <li>• Charging Infra</li> <li>• Electronic Units/Materials/Components</li> <li>• E-Mobility IT</li> <li>• Infrastructure/Service</li> <li>• EV Lifestyle</li> </ul>  | <b>2019 Result</b><br>50 Companies<br>420 Booths<br><br><a href="http://www.evtrendkorea.co.kr">www.evtrendkorea.co.kr</a>                              |
|  | Opened : 2017   |   |   |   |
|  | Organizer: Coex, KBIA (Korea Battery Industry Association)  |   |   |   |
|  |   |   |   |   |
|  | <b>Coffee Expo Seoul</b>  | April 9 - 12, 2020<br>Coex Halls A, B & D   | <ul style="list-style-type: none"> <li>• Coffee &amp; Tea</li> <li>• Coffee Ingredients</li> <li>• Coffee Machinery, Equipment, Packing Materials</li> <li>• Franchise &amp; Shop Supplies</li> <li>• Barista Training</li> </ul>                                       | <b>2019 Result</b><br>224 Companies (14 Overseas)<br>788 Booths (27 Overseas)<br><br><a href="http://www.coffeexposeoul.com">www.coffeexposeoul.com</a> |
|  | Opened : 2012   |   |   |   |
|  | Organizer: Coex, Korea Coffee Association   |   |   |   |
|  |   |   |   |   |
|  | <b>Drink and Dessert Show</b>   | TBA, 2020<br>Coex Hall C                    | <ul style="list-style-type: none"> <li>• Juice Bar, Water Bar, Tea Bar, Dairy Bar</li> <li>• Frozen Desserts, Pastry, Breads, Jam, Honey</li> <li>• Cakes, Chocolate, Candy, Cookies</li> <li>• Services: Packing Materials, Educational Institutions, Media</li> </ul> | <b>2019 Result</b><br>220 Companies<br>278 Booths<br><br><a href="http://www.drinkndessertshow.com">www.drinkndessertshow.com</a>                       |
|  | Opened : 2018   |   |   |   |
|  | Organizer: Coex   |   |   |   |
|  |   |   |   |   |



# Korea's Top Exhibitions 2019-2020

|  | Event Name  | Date   Venue   | Exhibit Item   | Other Information   |
|--|---|--|--|---|
|    | <b>COBE Baby Fair (Spring)</b>  | April 16 - 19, 2020<br>Coex Hall A                     | <ul style="list-style-type: none"> <li>• Maternity supplies</li> <li>• Safety supplies (baby strollers, car seats)</li> <li>• Baby &amp; Toddler Food and Feeding suppliers</li> <li>• Education Program (books, video)</li> </ul>   | <a href="http://www.cobe.co.kr">www.cobe.co.kr</a>  |
|  | Organizer : COEX, MESSE ESANG   |  |  |   |
|    | <b>Photo &amp; Imaging</b>  | April 23 - 26, 2020<br>Coex Hall C                     | <ul style="list-style-type: none"> <li>• Camera, lens, camcorder, tripod</li> <li>• Peripheral Equipment</li> <li>• Memory cards &amp; sticks, reader, hard disks</li> <li>• Enlarger, editor, coding device</li> <li>• Printer, monitor, studio, accessories</li> <li>• Internet image service, drones</li> </ul> | <b>2019 Result</b><br>103 Companies (30 Overseas)<br>602 Booths (300 Overseas)<br><br><a href="http://www.photoshow.co.kr">www.photoshow.co.kr</a>    |
|  | Opened : 1989<br><br>Organizer: Coex, eSang MNC, KOPI, KOPHIA   |  |  |   |
|    | <b>World IT Show</b>  | May 6 - 8, 2020<br>Coex Halls A, C & D                 | <ul style="list-style-type: none"> <li>• ICT Device</li> <li>• Digital Content/Smart Media</li> <li>• Mobile&amp;Communication</li> <li>• SW/Computing</li> <li>• Convergence Services</li> </ul>  | <b>2019 Result</b><br>402 Companies<br>1,028 Booths<br><br><a href="http://www.worlditshow.co.kr/eng">www.worlditshow.co.kr/eng</a>                   |
|  | Organizer : Ministry of Science and ICT and others  |  |  |   |
|    | <b>Unmanned System World Congress In Seoul</b>  | July 15 - 17, 2020<br>Coex Hall D                      | <ul style="list-style-type: none"> <li>• UAV(Drone)</li> <li>• Autonomous Vehicles</li> <li>• Unmanned Vessels and Submersibles</li> <li>• Robots</li> <li>• National Defense Unmanned Defense Systems</li> </ul>  | <b>2019 Result</b><br>150 Companies<br>400 Booths<br><br><a href="http://www.uwc.center">www.uwc.center</a>   |
|  | Opened : 2018<br><br>Organizer : Coex, Korea Drone Industry Promotion Association, NRP (National Research Foundation of Korea), KARI (Korea Aerospace Research Institute) |  |  |   |
|  | <b>Korea Character Licensing Fair</b>   | July 17 - 21, 2019<br>Coex Halls A, B & Grand Ballroom | <ul style="list-style-type: none"> <li>• Character items &amp; License</li> <li>• Comics / Animation</li> <li>• Games / Entertainment</li> <li>• Digital Contents</li> <li>• Toy / Stationery</li> </ul>   | <b>2019 Result</b><br>282 Companies<br>1,008 Booths<br><br><a href="http://www.characterfair.kr">www.characterfair.kr</a>                             |
|  | Opened : 2002<br><br>Organizer : Coex, KOCCA<br><br>Host : Ministry of Culture, Sports and Tourism  |  |  |   |
|  | <b>Sourcing Fair Fall</b>   | October 8 - 10, 2020<br>Coex Hall D                    | <ul style="list-style-type: none"> <li>• Premium gifts / sales promotion gifts</li> <li>• Living supplies, kitchenware, office supplies</li> <li>• Beauty / health products</li> <li>• Smart / IT products, idea products</li> </ul>   | <b>2019 Result</b><br>210 Companies<br>250 Booths<br><br><b>Business Matching Program</b><br><a href="http://www.sipremium.com">www.sipremium.com</a> |
|  | Opened : 1991<br><br>Organizer : Coex, ICEM<br><br>Host : Coex, ICEM  |  |  |   |

# Korea's Top Exhibitions 2019-2020

|  | Event Name  | Date   Venue                                     | Exhibit Item  | Other Information   |
|--|---|--|---|---|
|    | <b>International Franchise Seoul Autumn</b>   | October 8 - 10, 2020<br>Coex Hall A              | <ul style="list-style-type: none"> <li>• Food &amp; beverage franchises</li> <li>• Retail franchises</li> <li>• Service franchises</li> <li>• Shop equipment</li> <li>• Supporting solutions</li> <li>• Franchise consulting firms</li> </ul>   | <b>2019 Result</b><br>150 Companies<br>500 Booths<br><a href="http://www.franchiseseoul.com">www.franchiseseoul.com</a>   |
|  | Opened : 1996   |  |   |   |
|  | Organizer : Coex, Reed Exhibitions  |  |   |   |
|  | Host : Korea Franchise Association  |  |   |   |
|    | <b>COBE Baby Fair (Fall)</b>  | October 15 - 18, 2020<br>Coex Halls A & B1       | <ul style="list-style-type: none"> <li>• Maternity supplies</li> <li>• Safety supplies (baby strollers, car seats)</li> <li>• Baby &amp; Toddler Food and Feeding suppliers</li> <li>• Education Program (books, video)</li> </ul>  | <a href="http://www.cobe.co.kr">www.cobe.co.kr</a>  |
|  | Organizer : COEX, MESSE ESANG   |  |   |   |
|    | <b>EnergyPlus</b>   | October 21 - 23, 2020<br>Coex Halls A, B & C     | <ul style="list-style-type: none"> <li>• <b>InterBattery</b>: Rechargeable Battery,Capacitor, Materials/ Components, Manufacturing Equipment,Test/ Measurement Equipment</li> <li>• <b>Korea Smart Grid Expo</b>: Smart Places, Smart Transportation, Smart Grid, Smart Electricity, Services</li> <li>• <b>SIEF/PGK</b>: Electric power supply equipment, Power material and machinery, Test/Monitoring Equipment</li> </ul> | <b>2019 Result</b><br>450 Companies<br>1,000 Booths<br><a href="http://www.energyplus.kr">www.energyplus.kr</a>   |
|  | Opened : 2013   |  |   |   |
|  | Organizer : Coex, KOEMA (Korea Electrical Manufacturers Association), KBIA (Korea Battery Industry Association) |  |   |   |
|   | <b>Korea International Sign &amp; Design Show</b>   | November 19 - 21, 2020<br>Coex Hall A            | <ul style="list-style-type: none"> <li>• Digital Printing</li> <li>• Media &amp; Ink</li> <li>• Post-processing &amp; Equipment</li> <li>• Digital Display</li> <li>• Digital Input and Design</li> <li>• LED &amp; Lighting</li> </ul>   | <b>2019 Result</b><br>120 Companies<br>500 Booth<br><a href="http://www.kosignkorea.com">www.kosignkorea.com</a>  |
|  | Opened : 1992   |  |   |   |
|  | Organizer : Coex  |  |   |   |
|  | <b>Coex Food Week (Korea)</b>   | November 25 - 28, 2020<br>Coex Halls A, B, C & D | <ul style="list-style-type: none"> <li>• Food &amp; Beverage</li> <li>• Agricultural Products</li> <li>• Food Machinery (packaging/processing)</li> <li>• Kitchen Utensils &amp; Supplies</li> <li>• Ingredients &amp; Services</li> </ul>  | <b>2019 Expected Scale</b><br>1,000 Companies<br>1,800 Booths<br><b>Business Matching Program</b><br><a href="http://www.coexfoodweek.com">www.coexfoodweek.com</a> |
|  | Opened : 2006   |  |   |   |
|  | Organizer : Coex  |  |   |   |
|  |  *UFI Certified Exhibition   |  |   |   |
|  | <b>Dessert Show Korea</b>   | November 25 - 28, 2020<br>Coex Halls A, B, C & D | <ul style="list-style-type: none"> <li>• Pastries, Cake, Sweets</li> <li>• Machinery</li> <li>• Kitchen Utensils</li> <li>• Ingredients &amp; Services</li> </ul>   | <b>2019 Expected Scale</b><br>200 Companies<br>350 Booths<br><a href="http://www.coexfoodweek.com">www.coexfoodweek.com</a>   |
|  | Opened : 1981   |  |   |   |
|  | Organizer : Coex  |  |   |   |
|  | *Concurrent Event of Coex Food Week   |  |   |   |











# Coex's International Exhibitions

Coex's international exhibitions supports companies focusing on emerging international markets in Asia such as Vietnam and Indonesia. Coex has been developing market-leading events across Asia since 2009 with the support of local offices and international networks.

Coex's organized exhibitions  
are your gateway to  
successful business in Asia.

# International Exhibitions

| Vietnam  | Event Name   | Date   Venue                                    | Exhibit Item   | Other Information   |
|--|--|---|--|---|
|    | <b>Vietnam International Premium Products Fair (VIPREMIUM)</b>                             | June 4 - June 7, 2020<br>SECC, HCMC, Vietnam    | <ul style="list-style-type: none"><li>• Sales Promotion &amp; Gifts</li><li>• Stationery &amp; Office Items</li><li>• IT &amp; Electrical Goods</li><li>• Home &amp; Interior Supplies</li><li>• Beauty, Fashion &amp; Accessories</li><li>• Baby &amp; Kids</li><li>• Food &amp; Beverage</li></ul> | <b>2019 Result</b><br>217 Companies<br>235 Booths<br><br><b>Business Matching Program</b><br><a href="http://vipremium.vn">vipremium.vn</a> |
|  | Opened : 2018  |   |  |   |
|  | Organizer : Coex   |   |  |   |
|    | <b>Vietnam International Maternity · Baby &amp; Kids Fair in HCMC (VIETBABY in HCMC)</b>   | June 4 - June 7, 2020<br>SECC, HCMC, Vietnam    | <ul style="list-style-type: none"><li>• Baby Products</li><li>• Kids Products</li><li>• Edu Products</li><li>• Moms Products</li></ul>   | <b>2019 Result</b><br>356 Companies<br>493 Booths<br><br><a href="http://vietbabyfair.com.vn">vietbabyfair.com.vn</a>                       |
|  | Opened : 2014  |   |  |   |
|  | Organizer : Coex   |   |  |   |
|    | <b>The Korea Smart Electric &amp; Energy Week (KOSEF)</b>                                  | July, 2020 (TBA)<br>SECC, HCMC, Vietnam         | <ul style="list-style-type: none"><li>• Power Generation Equipment</li><li>• Power Supply Distribution Equipment</li><li>• Renewable Energy Equipment</li></ul>  | <b>2019 Result</b><br>152 Companies<br>206 Booths<br><br><a href="http://kosef2019.micetech.com">kosef2019.micetech.com</a>                 |
|  | Opened : 2019  |   |  |   |
|  | Organizer : Coex, KOEMA  |   |  |   |
|    | <b>Vietnam International Maternity · Baby &amp; Kids Fair in Hanoi (VIETBABY in Hanoi)</b> | Sep 24 - Sep 27, 2020<br>I.C.E., Hanoi, Vietnam | <ul style="list-style-type: none"><li>• Baby Products</li><li>• Kids Products</li><li>• Edu Products</li><li>• Moms Products</li></ul>   | <b>2019 Expected Scale</b><br>60 Companies<br>100 Booths<br><br><a href="http://vietbabyfair.com.vn">vietbabyfair.com.vn</a>                |
|  | Opened : 2019  |   |  |   |
|  | Organizer : Coex   |   |  |   |
|    | <b>Vietnam International RetailTech+Franchise Show (VIETRF)</b>                            | Nov 5 - Nov 7, 2020<br>SECC, HCMC, Vietnam      | <ul style="list-style-type: none"><li>• <b>RetailTech</b>: Retail Shop Fitting, POS System, Retail Store Fixture&amp;Interior, Retail Solution</li><li>• <b>Franchise</b> : F&amp;B, Beauty, Fitness, Business Management, Edu-Training Consultation Service</li></ul>                               | <b>2019 Expected Scale</b><br>150 Companies<br>250 Booths<br><br><a href="http://vietrf.com">vietrf.com</a>                                 |
|  | Opened : 2009  |   |  |   |
|  | Organizer : Coex   |   |  |   |
|   | <b>Vietnam Coffee Expo</b>   | Nov 5 - Nov 7, 2020<br>SECC, HCMC, Vietnam      | <ul style="list-style-type: none"><li>• Premium Coffee &amp; Tea</li><li>• Ingredients</li><li>• Coffee &amp; Tea Related Products</li><li>• Machinery &amp; Facilities</li><li>• Desserts</li><li>• Education &amp; Consulting</li></ul>  | <b>2019 Expected Scale</b><br>80 Companies<br>250 Booths<br><br><a href="http://www.vietcoffeefair.com">www.vietcoffeefair.com</a>          |
|  | Opened : 2016  |   |  |   |
|  | Organizer : Coex   |   |  |   |
|  | <b>Vietnam International Machinery Fair (VIMAF)</b>  | Dec 16 - Dec 19, 2020<br>SECC, HCMC, Vietnam    | <ul style="list-style-type: none"><li>• Factory machinery</li><li>• A mold, tools, and all kinds of materials and parts in the machinery industry</li><li>• Automation</li><li>• Safety equipment</li></ul>  | <b>2019 Expected Scale</b><br>250 Companies<br>500 Booths<br><br><a href="http://vimaf.or.kr">vimaf.or.kr</a>                               |
|  | Opened : 2018  |   |  |   |
|  | Organizer : Coex, KOAMI  |   |  |   |

| Indonesia  | Event Name   | Date   Venue                                     | Exhibit Item  | Other Information   |
|--|--|--|---|---|
|  | <b>Jakarta International Premium Products Fair (JIPREMIUM)</b> | Nov 12 - Nov 14, 2020<br>JCC, Jakarta, Indonesia | <ul style="list-style-type: none"><li>• Sales Promotion/Gift Items</li><li>• Beauty/Cosmetics</li><li>• Stationery/Office Supplies</li><li>• Kitchenware/Home Appliance</li><li>• Fashion/Accessories</li><li>• Premium Food and Beverage</li><li>• Living/Home Interior</li><li>• Baby/Kids</li><li>• Smart IT</li></ul> | <b>2019 Expected Scale</b><br>300 Companies<br>320 Booths<br><br><b>Business Matching Program</b><br><a href="http://www.jipremium.com">www.jipremium.com</a> |
|  | Opened : 2018  |  |   |   |
|  | Organizer : KITA, Coex   |  |   |   |

# National Pavilion Package

Coex offers international pavilion packages for countries aiming to expand and boost exports through exhibitions. All national promotion agencies and trade organizations are eligible for the following benefits.

## National Pavilion Package Benefits

- Booth fee discounts : Rate depends on the scale of the pavilion
- Booth design upgrade
- Free advertising (1 page) on the official show directory
- Free press release or logo displacement on the official show website
- Inclusion of the pavilion information in the monthly E-newsletter
- Business matching service
- Additional furniture for the booths

※ Benefits above can vary depending on the exhibitions.  
Please contact the relevant Exhibition Team for more details.

# Delegation Program for Overseas Buyers

The Buyer Delegation Program is a tailored program for groups of 10 or more buyers preparing for future trade opportunities in Korea (and Asia). The program provides a business platform that maximizes returns for both buyers and sellers. All trade agencies and importers association are eligible for the following benefits.

## Buyer Delegation Benefits:

- Pre-arranged 1:1 Biz-matching program
- Interpretation services (English, Japanese, Chinese)
- Buyer's kit (Show directory, Lunch coupon, Buyer's badge)
- Free press release or logo displacement on the official show website
- Inclusion of the buyer delegation in the monthly E-newsletter

※ Benefits above can vary depending on the exhibitions.  
Please contact the relevant Exhibition Team for more details.



JIPREMIUM



Coex Food Week



Photo&Imaging



Coffee Expo Seoul



VIPREMIUM



# Korea's Top Exhibitions 2020

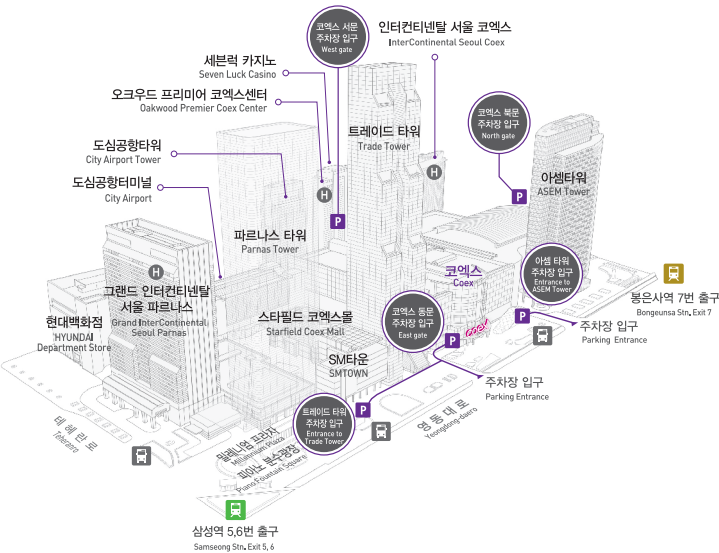
2020年韩国展会排期表

## Exhibitions in Korea | 韩国品牌展会

|   |   |
|---|---|
| Smart Factory + Automation World                | March 4 - 6, 2020<br>Halls A, B, C, D, Coex       |
| International Franchise Seoul - Spring          | March 26 - 28, 2020<br>Halls A & B, Coex          |
| Sourcing Fair Spring                            | April 2 - 4, 2020<br>Hall C & D, Coex             |
| Coffee Expo Seoul                               | April 9 - 12, 2020<br>Halls A, B & D, Coex        |
| Drink and Dessert Show                          | TBA<br>TBA, Coex                                  |
| COBE Baby Fair                                  | April 16 - 19, 2020<br>Hall A, Coex               |
| Seoul International Photo & Imaging Show (P&I)  | April 23 - 26, 2020<br>Hall C, Coex               |
| Seoul Character & Licensing Fair                | July 15- 19, 2020<br>Halls A & B, Coex            |
| Sourcing Fair Fall                              | October 8 - 10, 2020<br>Hall D, Coex              |
| International Franchise Seoul - Autumn          | October 8 - 10, 2020<br>Hall A, Coex              |
| Energy Plus                                     | October 21 - 23, 2020<br>Halls A, B & C, Coex     |
| Korea International Sign & Design Show (KOSIGN) | Novemember 19 - 21, 2020<br>Hall A Coex           |
| Coex Food Week (Korea)                          | Novemember 25 - 28, 2020<br>Halls A, B, C, D Coex |
| Dessert Show Korea                              | Novemember 25 - 28, 2020<br>Hall C, Coex          |

For more information, please contact Coex.  
W. [www.coexcenter.com/coex-organized-exhibitions](http://www.coexcenter.com/coex-organized-exhibitions)

# Coex Mice Cluster & Facilities



SMTOWN @Coexartium



Coex MEGABOX Movie Theater



Coex Aquarium



Starfield Library



InterContinental Seoul Coex



HYUNDAI Department Store