DID(DIGITAL SIGNAGE)

We are operating DID (Digital Signage) for events held at COEX.

Please refer to the information below and send the image file (JPG) to your event's meeting room sales manager by email a week before the event. If there is no image file, it will be displayed in text format.

Description	Location	Example	Pixel
Public Area DID	Elevators next to 1F Hall A (3 lcations)		Horizontal (1080×1920)
	Elevator lobby Conference Room (North) 2nd Floor (2 lcations) Conference Room (South) 3rd Floor (2 locations) Conference Room (South) 4th Floor (1 lcoation)		Vertical (1920×1080)
Conference Room DID	Grand Ballroom (4 locations) Auditorium (2 locations) Conference Room E (1 location)		Horizontal (1920×1080)
	Conference Room (North) 2nd Floor 201-211 Conference Room (South) 3rd Floor 300-328 (Exclude 302, 303, 306, 309, 312, 313, 316, 319, 322, 323, 326, 328) Conference Room (South) 4th Floor 400-403 (Exclude 400)		Vertical (1080×1920)
Framed Signage	Conference Room (South) 3rd Floor 302, 303, 306, 309, 312, 313, 316, 319, 322, 323, 326, 328		A3 Paper (*must be organized separately by the Lessee)

*Video File: 1920x1080 pixel in mp4, avi, mpeg format / Maximum of 1G
*Please add conference room number to DID image
 (For example, 3F Conference Room 307, 1F Grand Ballroom Room 103, etc)